



Learning is a journey to a new world, an adventure, an expedition.

The FH Kufstein Tirol accompanies its students on this expedition and helps them to reach the highest summits.

You have to do the walking part yourself.



www.fh-kufstein.ac.at

SEMESTER	1	2	3	4
	ECTS	ECTS	ECTS	ECTS

#### LEHRVERANSTALTUNGEN

	Energy Market & Trading I, II	5		
	Compendium Energy Economics & Sustainability	5		
BUSINESS & MANAGEMENT II II	Strategic Business Management & HRM	5		
	Innovative Business Concepts			
	Circular & Bioeconomy			
	Investment & Risk Management			
	Sustainability & Environmental Controlling			
	Marketing & Communication			

≻	Compendium Energy Technologies	5		
90	Innovative Energy Concepts			
IONH	Mobility Management			
ECH	Smart Cities & Communities			
F	Sustainable Building Certification			

INTERNAT. COMPETENCE	International Energy & Sustainability Management - Project		
	International Energy & Sustainability Management - Practice, Research & <b>Study Trip</b>		3

PRACTICAL TRANSFER	Project Management	5		
	Data Analysis & Empirical Methods			
	Business Project			
	Business & Research Transfer			
	Master Thesis & Colloquium			24



\* ECTS: European Credit Transfer System, amount of work for students per lecture (1 ECTS = 25 h.)



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# **ENERGY & SUSTAINABILITY** MANAGEMENT



// MASTER // DEGREE PROGRAM // FULL-TIME



## **MASTER STUDIES**



### HIGHLIGHTS

- >> Strategic management of renewable energies, innovative mobility concepts and sustainable products & services
- >> Management and leadership skills for international oriented companies
- >> Innovative solutions with the help of scientific methods
- >> 100% Instruction in English
- >> Innovative forms of teaching and learning
- >> Personalized coaching in small groups



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FACTS

"The practical relevance of the lecturers and the involvement of the students in choosing the focus areas were excellent." Falko Miller, BSc, MA - Graduate Process Management Consultant EnBW Energie Baden-Württemberg GmbH

### ENERGY & SUSTAINABILITY MANAGEMENT >> ENM FULL-TIME

Expand your knowledge of international strategic management, sustainability, renewable energies, and innovative mobility concepts with our full-time master's program. Turn your vision of a sustainable future into a rewarding career!

As a graduate in business, social sciences or technology, you will expand your skills in strategic sustainability management with an international focus. Whether in a corporate environment or your own start-up, we offer project- and research-based learning for innovative solutions and leadership skills. The Master's program focuses on the international and European perspective of energy and sustainability management. You will be provided with in-depth knowledge to develop innovative solutions for sustainability, environmental and climate protection. Key areas are sustainability assessment, strategic management and AI-driven data analysis. The master thesis encourages applied research. You will expand your networks through business evenings and projects. The program strengthens core competencies and promotes a holistic view of sustainability, which is essential for strategic planning in companies, public institutions, NGOs or personal start-ups.

min. 20%





FHKUF\_SUSTAIN\_ESTATE

"With this Master's program, you will be highly qualified and confident in leading companies and regions into a sustainable and responsible future."

Asc. Prof. (FH) Dipl. Ing. Christian Huber Director of Studies





### **JOB OPPORTUNITIES**

- >> Product development and innovation management for energy, mobility & sustainability
- >> Strategic energy & sustainability consulting
- >> Operational/regional sustainability & environmental controlling
- >> Strategic trading of renewable energies
- >> Project management & research activities



#### **ORGANIZATIONAL FORM** Full-time

**PLACES PER YEAR** 14

APPLICATION MODE Online application, documents must be uploaded

**DURATION 4 semesters** 

- **DEGREE OBTAINED** Master of Arts in Business (MA)
- LANGUAGE OF INSTRUCTION 100 % English

#### **SPECIAL FEATURES**

International, intradisciplinary WinterSchool Integrated study trip in the 4<sup>th</sup> semester Business evenings Sustainability weeks & activities

#### FEES

Euro 363,36 per Semester (excl. <u>Student Union Fees</u>) Third country students: <u>www.fh-kufstein.ac.at/thirdcountrystudents</u>

### ENTRANCE REQUIREMENTS

refer to www.fh-kufstein.ac.at/admission



#### ANY QUESTIONS? We are here to help you.

Phone: +43 5372 71819 500 E-Mail: bewerbung@fh-kufstein.ac.at



### FEATURES OF THE MASTER DEGREE PROGRAMS

We support students with a sense of responsibility and ethics in realizing and developing their potential.

#### **Social skills**

From perfecting your presentation skills to management qualities.

#### **Practical experience & projects**

Obtaining experience in analytical and practical application of the skills and knowledge you have acquired, through case studies and projects commissioned by companies.

#### **International aspect**

English-language specialist courses, international teaching staff and study trips abroad.

#### **Individual aspect**

Personal and individual student support as well as personalization of the program through electives.

#### Additional qualifications

Optional integrated specialist certification and postgraduate program.

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