

Study regulations of the FH Master's course

Facility and Real Estate Management

To obtain the academic degree

Master of Arts in Business, abbreviated to MA

as an appendix to the statutes of the FH Kufstein Tirol

Organizational form: part-time **Duration**: 4 semesters **Scope**: 120 ECTS **Places for beginners per academic year**: 25 part-time



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With the amendment to the University Act 2020, the so-called "University of Applied Sciences Studies Act (FHStG)" has been renamed "University of Applied Sciences Act (FHG)". Accordingly, a necessary editorial adjustment was made in this document on January 13th, 2021 and the name FHStG was replaced by FHG.



1 OCCUPATIONAL PROFILES

1.1 Occupational fields

There are a number of areas of application and fields of activity for graduates of the Master's course in strategic Facility and Real Estate Management. Graduates will be able to work in a range of professional fields within the two sectors of facility management and real estate management. They may work in various companies, such as educational institutions, consulting firms, architecture and engineering of-fices, construction companies, management companies, real estate trustees, housing associations, housing developers or service providers for facility services. The areas of responsibility include all activities that are concerned with the planning, realization, organization, control, monitoring, procurement and management as well as utilization of property-related structural and facilitative infrastructures.

The following fields of activity describe specific areas of application, which are based on the strategic orientation of the real estate portfolio and the organization or, in part, on the functional areas.

Development & Implementation of Facility Management Strategies:

The internationally-oriented facility and real estate manager develops concepts in the field of Facility Management as a derivation from the strategic corporate guidelines. Aided by information management tools and utilizing benchmarking tools, optimal corporate and competitive strategies are developed. This enables them to support the organization and its processes and to take on a monitoring role. In doing so, they influence investment and disposal decisions of real estate and infrastructural facilities with the aim of optimizing them from an economic and user-oriented perspective and placing them at the service of the core processes of their organization.

The internationally-oriented facility and real estate manager is responsible within the company for defining the strategy of the facilitative services. They perform this task for external service providers as well as in the internal corporate function. They are also able to critically reflect the existing scope and demand for services in wider contexts and, if necessary, to organize, install and adapt them.

Corporate (CREM) & Public (PREM) Real Estate Management

Corporate Real Estate Management refers to the economization of operational real estate and therefore to real estate management in companies whose core business is not the management of real estate portfolios. The tasks of the internationally-oriented facility and real estate manager include in some fields the consideration of portfolio correlations in the portfolio. However, the starting point here is always the superordinate corporate strategy. This involves exploiting the economic potential of the company's properties and, if necessary, formulating and implementing exploitation strategies for properties not required for operations. Similar to the private companies (cf. CREM), which have extensive land holdings, an increasing awareness of the efficient use of the "real estate" resource can be seen in the property management of the local authorities. The change set out above is not least reinforced by precarious budget deficits. From the point of view of the public sector, a market economy approach to real estate requires institutionalized public real estate management, possibly with the help of a spin-off of companies. In this field of activity, the internationally-oriented facility and real estate manager is expected to have expertise in utilizing previously-unused public properties, cost optimization, more effective management and the development of new revenue potential.

Real Estate Portfolio Management & Monitoring

The portfolio management of real estate holdings includes the economic use of the "real estate" resource as a separate asset class. This involves making and implementing decisions relating to the planning, organization, execution and monitoring of purchase and sale programs of the real estate portfolio. In this context, the real estate portfolio and its management form the core business of the organization under review. Nowadays, the manager must consciously break away from the buy-and-hold approach. Real estate is purchased in order to achieve value appreciation in addition to net cash flow returns (buyand-sell strategies). For this purpose, the field of activity requires a sound knowledge of portfolio correlations and the realization of portfolios. Economic and legal, but also technical, environmental and social aspects in particular must be taken into account. The real estate portfolio manager is also the real estate controller, i.e. they must manage relevant real estate-related indicators and ratios in terms of efficient use of resources. For this purpose, they make use of familiar IT applications and are able to



critically reflect on their own results and measure performance on the basis of competitive benchmarking analyses. Furthermore, they are entrusted with the preparation, design and analysis of annual financial statements in accordance with national and international accounting standards.

Property Valuation

There are a variety of starting situations that require a valuation of developed and undeveloped properties. The determined market or fair value forms the basis for transaction decisions and therefore occupies a special position in the industry. Furthermore, the knowledge gained from this is necessary for further fields of activity, such as real estate portfolio management, or brokerage and exploitation.

Real Estate Brokerage & Exploitation

The collection, analysis and consolidation of information for marketing purposes is an important field of activity for the internationally-oriented facility and real estate manager. Building on this, the competent development of marketing measures must be planned and implemented based on market-oriented pricing, the selection of suitable distribution channels and the identification of appropriate communication measures. The management tasks within the framework of Real Estate Brokerage & Exploitation relate to the portfolio level. From this, guidelines and instructions for individual sales are derived. As a manager in internationally-active brokerage houses, they are responsible for preparing real estate portfolios and for the development of complex marketing strategies.

Real Estate Development

As a project developer, they are able to carry out complex market and location analyses and, based on these, profitability calculations for large-volume construction projects. These may relate to individual properties, such as shopping centers or logistics locations, but also include urban development measures. Their knowledge and areas of responsibility therefore go beyond the regionally-limited property development activities in the residential sector and may also include cross-border activities and the development of special-purpose properties. In doing so, they are also able to integrate the risks of projects into the decision-making process and to take into account the interests of various stakeholders.

Management & Optimization of Building Operations

Another important task is the development of strategic concepts for operating buildings, taking into account the aspects of economy, functionality and security. Among other things, the realization of savings potentials in energy management/energy contracting plays an essential role. The internationallyoriented facility and real estate manager is particularly important for companies that place high demands on their technical facilities and security (such as hospitals, clinics, nursing homes, museums, art galleries, industrial companies, airports, and public institutions).

The definition of suitable maintenance strategies is a key success factor for companies. Their interdisciplinary education enables internationally-oriented facility and real estate managers to provide optimal maintenance concepts derived from the corporate strategy, which improve the company's results under consideration of safety-relevant and legal conditions and risk assessments.

The internationally-oriented facility and real estate manager is qualified to lead and implement the process of a holistic security management. Their field of activity includes in particular:

- Risk analyses with regard to secondary processes and the avoidance and containment of risks through technical and organizational measures
- Reduction of risk costs (especially in the medium and long term), for example through insurance management measures
- Safety strategies for operational safety: Fire protection, plant safety, influences by force majeure etc.
- Development and implementation of concepts for IT security

Energy, Environmental & Sustainability Management:

Energy and environmental management are becoming increasingly important, particularly due to the high potential for savings. By taking a holistic life cycle approach, these potentials are uncovered and



made available to the company. In this function, they are important both for consultants and within the company.

Employment opportunities for graduates in company divisions

- National and international industrial companies
- Banks, insurance companies, investment companies
- Municipal administration (municipality, state, federal government)
- Non-profit institutions and foundations
- Educational institutions such as schools, technical colleges, universities
- Consulting company focusing on the real estate sector
- Architectural and engineering offices, general planners, construction companies
- Management companies, real estate trustees such as brokers, administrators, property developers and project developers as well as other service providers in the real estate industry
- Housing companies, housing developers
- Security services companies
- International conglomerates
- Service provider for facility services
- Service companies in various industries:
 - Clinics, hospitals, nursing homes and old people's homes
 - Airports, airlines, railway stations, logistics centers
 - Shopping centers and adventure parks
 - Companies for event management
 - Utility and waste management companies
 - o Technology, trade, science, and innovation centers
 - Television and radio stations
 - Tourism enterprises
 - Retail chains

1.2 Qualification profile

The qualification aims and learning outcomes of the Master's course[Thema] correspond both to the academic and professional requirements and to *ISCED level 0788*¹ (International Standard Classification of Education). The contents conveyed qualify the graduates for the professional fields of activity mentioned in the previous chapters.

The main focus of the course lies in the fundamental technical, economic and legal contexts of the industry as well as in imparting knowledge of quantitative and qualitative approaches in the field of

¹ Example 4: A program consisting of 40% engineering (071), 30% business (041) and 30% languages (023) should be classified as 0788 ("Inter-disciplinary programs and qualifications involving engineering, manufacturing and construction") as no field predominates but 07 is the leading broad field. If engineering and business were equally important and greater than languages (e.g. 40%, 40% and 20%), the program would be classified as either 0788 or 0488 depending on which program, engineering (071) or business (041), is listed first in the program title (or, if not in the title, in the curriculum or syllabus).



scientific methods for the implementation and application of business-related and academic problems, analyses and research work. In particular, methods and concepts that are generally necessary for solving problems in the real estate sector and in the facility sector are dealt with. This includes knowledge in the field of real estate development and valuation, as well as strategic facility management. In addition, there are fields of competence, such as project management, Investment & Risk Management or Marketing & Communication, which are relevant in all professional fields of activity. The interdisciplinary application of specialist knowledge and feedback from current practice and research is provided in the Practice Project and WinterSchool modules. Integration and transfer from the field of research takes place within the framework of the Data Analysis & Empirical Methods module on the one hand and the Practice & Research Transfer module on the other.

The following modules and courses are intended to achieve the core competencies in Facility and Real Estate Management:

- Regional & Real Estate Economics
- Construction Management
- Real Estate Development
- Property Valuation
- Real Estate Law
- Strategic FM

The core skills taught in the study course Facility and Real Estate Management are shown in the following table in connection with the occupational descriptions for which they appear necessary (black fields). The light grey fields represent indirect connections. An indirect connection results from corresponding partial contents for the professional fields of activity of the modules.



Connection of modules - professional fields of activity:

| Occupational fields | Development & Implementa- tion of Facility Management Strategies | Corporate & Public Real Estate Management | Real Estate Portfolio Manage- ment & Monitoring | Property Valuation | Real Estate Brokerage & Ex- ploitation | Real Estate Development | Management & Optimization of Building Operations | Energy, Environmental & Sus- tainability Management |
|---------------------|--|--|--|--------------------|---|-------------------------|---|--|
|---------------------|--|--|--|--------------------|---|-------------------------|---|--|

Modules / Core skills

Regional & Real Estate Economics

Construction Management

Real Estate Development

Property Valuation

Real Estate Law

Strategic Facility Management

Modules / Elective

Real Estate Industry Compendium Facility Management Compendium

- Security Management
- Asset & Portfolio Management
- Recycling Management & Bioeconomy
- Mobility Management

Sustainable Building Certification

Energy & Building Simulation

Key:

Direct connection Indirect connection

The following table shows the respective occupational fields of activity and their defined tasks as well as the associated competences. The corresponding modules are assigned to the listed competences.



| Competence | descriptions | according to | occupational | fields of activity |
|------------|--------------|--------------|--------------|--------------------|
|------------|--------------|--------------|--------------|--------------------|

| Occupational field of ac- tivity | Task | Competence description | Competence allocation | Curriculum/modules |
|---|---|--|---|------------------------------------|
| | | Knows the legal require- ments on the part of the operator responsibility | Professional-Aca- demic Compe- tencies/ Tech- nology | Facility Management Compendium |
| | | Can formulate service level agreements/tenders for a range of facility services | Professional-Aca- demic Compe- tencies/ Tech- nology | Facility Management Compendium |
| Development & Imple- mentation of Facility | Analysis and optimiza- tion of workflows and | Knows legal and normative conditions of facility man- agement | Professional-Aca- demic Compe- tencies/ Tech- nology | Strategic Facility Man- agement |
| Management Strategies | processes | Can analyze decision crite- ria in the fields of planning and construction in the con- text of FM | Professional-Aca- demic Compe- tencies/ Tech- nology | Strategic Facility Man- agement |
| | | Can describe and evaluate processes and tasks of a holistic and sustainable fa- cility management | Professional-Aca- demic Compe- tencies/ Eco- nomics | Strategic Facility Man- agement |
| | Optimization of the building stock | Knows the basics of build- ing management and the technical requirements | Professional-Aca- demic Compe- tencies/ Tech- nology | Real Estate Industry Compendium |
| | | Knows the measures for preventive building security | Professional-Aca- demic Compe- tencies/ Tech- nology | Security Management |
| | | Knows the measures for preparing construction measures | Professional-Aca- demic Compe- tencies/ Tech- nology | Construction Manage- ment |
| Corporate & Public Real Estate Management | | Can classify economic rela- tionships in the real estate industry | Professional-Aca- demic Compe- tencies/ Tech- nology | Real Estate Industry Compendium |
| | Analysis of potentials | Can identify value enhance- ment potential and measures for real estate portfolios | Professional-Aca- demic Compe- tencies/ Tech- nology | Asset & Portfolio Man- agement |
| | Create investment strat- | Knows financing tools and market risks | Professional-Aca- demic Compe- tencies/ Tech- nology | Investment & Risk Management |
| | egies | Can derive measures to in- crease user satisfaction | Professional-Aca- demic Compe- tencies/ Tech- nology | Strategic Facility Man- agement |
| Real Estate Portfolio Management & Monitor- ing | Financing and capital market analyses | Knows financing tools and market risks | Professional-Aca- demic Compe- tencies/ Tech- nology | Investment & Risk Management |



| | Damage analysis | Can classify construction defects and damages | Professional-Aca- demic Compe- tencies/ Tech- nology | Construction Manage- ment |
|------------------------------|--|---|---|-------------------------------------|
| | | Knowing relevant sources of information | Professional-Aca- demic Compe- tencies/ Tech- nology | Real Estate Industry Compendium |
| | Analysis of optimization potentials | Can prepare investment and potential analyses | Professional-Aca- demic Compe- tencies/ Tech- nology | Asset & Portfolio Man- agement |
| | | Can collect and evaluate key performance indicators for measuring performance | Professional-Aca- demic Compe- tencies/ Tech- nology | Asset & Portfolio Man- agement |
| | | Know the real estate and capital market conditions | Professional-Aca- demic Compe- tencies/ Tech- nology | Real Estate Industry Compendium |
| | Assessments according to national standards | Can apply the methods of valuation | Professional-Aca- demic Compe- tencies/ Tech- nology | Real Estate Industry Compendium |
| Property Valuation | | Knows specific features of the valuation | Professional-Aca- demic Compe- tencies/ Tech- nology | Property Valuation |
| | Evaluations beyond the standardized procedures | Knows international and other procedures of valua-tion | Professional-Aca- demic Compe- tencies/ Tech- nology | Property Valuation |
| | | Can analyze specific fea- tures of the valuation | Professional-Aca- demic Compe- tencies/ Tech- nology | Property Valuation |
| | | Knows the value of a stock | Professional-Aca- demic Compe- tencies/ Eco- nomics | Property Valuation |
| | | Can analyze objects within the scope of due diligence | Professional-Aca- demic Compe- tencies/ Eco- nomics | Asset & Portfolio Man- agement |
| Real Estate Brokerage & | | Know the real estate and capital market conditions | Professional-Aca- demic Compe- tencies/ Eco- nomics | Regional & Real Estate Economics |
| Exploitation | Sales activities | Can use the tools of real es- tate marketing | Professional-Aca- demic Compe- tencies/ Eco- nomics | Marketing & Communi- cations |
| | | Knows measures to reduce vacancies | Professional-Aca- demic Compe- tencies/ Eco- nomics | Asset & Portfolio Man- agement |
| | Property rental | Can classify the legal areas of the real estate industry | Professional-Aca- demic Compe- tencies/ Eco- nomics | Real Estate Law |
| Real Estate Develop- ment | Preparation of develop- ment and feasibility studies | Can classify public-law pro- visions of building law | Professional-Aca- demic Compe- tencies/ Tech- nology | Real Estate Develop- ment |



| | Legal situation | Can understand legal regu- lations (in particular trade regulations, BTVG) | Professional-Aca- demic Compe- tencies/ Eco- nomics | Real Estate Law |
|--|---|---|---|------------------------------------|
| | Analysis of locations and markets | Can conduct location and market analyses | Professional-Aca- demic Compe- tencies/ Tech- nology | Real Estate Develop- ment |
| | Creating utilization con- | Can design objects accord- ing to their function and needs | Professional-Aca- demic Compe- tencies/ Tech- nology | Real Estate Develop- ment |
| | cepts and design vari- ants | Knows object design tools (BIM) | Professional-Aca- demic Compe- tencies/ Tech- nology | Construction Manage- ment |
| | Stakeholder analysis | Can identify stakeholders and create a communica- tion strategy | Professional-Aca- demic Compe- tencies/ Eco- nomics | Marketing & Communi- cations |
| | | Can apply financial ac- counts | Professional-Aca- demic Compe- tencies/ Eco- nomics | Investment & Risk Management |
| | Creation of investment and financing plans | Knows participation constel- lations | Professional-Aca- demic Compe- tencies/ Eco- nomics | Investment & Risk Management |
| | | Can perform risk analysis | Professional-Aca- demic Compe- tencies/ Eco- nomics | Real Estate Develop- ment |
| | Supervises of building projects | Can plan and coordinate projects according to their objectives, costs, deadlines and quality | Professional-Aca- demic Compe- tencies/ Eco- nomics | Construction Manage- ment |
| | Performance of Services | Can measure quality re- quirements of services | Professional-Aca- demic Compe- tencies/ Tech- nology | Strategic Facility Man- agement |
| | Occupancy planning | Can carry out vacancy anal- yses | Professional-Aca- demic Compe- tencies/ Tech- nology | Asset & Portfolio Man- agement |
| Management & Optimi- zation of Building Oper- ations | | Can describe relocation pro- cesses | Professional-Aca- demic Compe- tencies/ Tech- nology | Facility Management Compendium |
| | Optimization of energy consumption | Knows the basics of thermal and energetic building sim- ulation | Professional-Aca- demic Compe- tencies/ Tech- nology | Energy & Building Sim- ulation |
| | Building security | Can evaluate dangers and derive safety measures | Professional-Aca- demic Compe- tencies/ Tech- nology | Security Management |
| Energy and Environmen- tal & Sustainability Man- agement | Energy use and energy saving | Can analyze energy and building technology systems under dynamic conditions | Professional-Aca- demic Compe- tencies/ Tech- nology | Energy & Building Sim- ulation |
| - | Mobility concepts | Ability to analyze and cre- ate mobility concepts | Professional-Aca- demic Compe- tencies/ Tech- nology | Mobility Management |



| | Knows strategies to avoid mobility | Professional-Aca- demic Compe- tencies/ Tech- nology | Mobility Management |
|--------------|--|---|---------------------------------------|
| | Know national and interna- tional certification systems | Professional-Aca- demic Compe- tencies/ Tech- nology | Sustainable Building Certification |
| Lifecycle as | Can present life cycle ana- lyzes (costs and ecology) | Professional-Aca- demic Compe- tencies/ Tech- nology | Sustainable Building Certification |
| | Knows the technical and bi- ological cycle for consumer products | Professional-Aca- demic Compe- tencies/ Tech- nology | Recycling Management & Bioeconomy |

The following table shows, as before, the competences and their associated modules, but these tasks, like competences, extend beyond vocational activities and therefore concern all fields of activity.

| Occupational field of activity | Task | Competence description | Competence allocation | Curriculum/mod- ules |
|---|---------------------------|--|--|---|
| | | Knows problems and can independently develop solu- tions in a practical environ- ment | Personal and so- cial skills | Practical Project |
| | Project manage- ment | Can create project plans, and organizations | Professional-Aca- demic Compe- tencies/ Eco- nomics | Project management |
| | | Understands problems and can independently develop solutions in the practical environment as well as in research and development | Personal and so- cial skills | Practice & Research Transfer |
| Concerns all professional fields of activity | Entrepreneurial | Can develop corporate strategies and design im- plementation processes | Professional-Aca- demic Compe- tencies/ Eco- nomics | Strategic Business Management & HRM Strategic Business Management & HRM |
| | thinking | Know the areas of responsi- bility of personnel manage- ment | Professional-Aca- demic Compe- tencies/ Eco- nomics | |
| | Interdisciplinary work | Can work on projects in in- terdisciplinary and intercul- tural teams | Personal and so- cial skills | International Facility Management & Real Estate Development |
| | Intercultural work | Can discuss the knowledge acquired in an international context | Personal and so- cial skills | International Facility Management & Real Estate Development - Practice, Research & Study Trip |



| | Can research and prepare problem areas and findings | Personal and so- cial skills | Data Analysis & Em- pirical Methods |
|-------------------|---|---------------------------------|--|
| Academic approach | Can apply scientific meth- ods and their empirical in- vestigations | Personal and so- cial skills | Data Analysis & Em- pirical Methods |
| | Can apply scientific meth- ods based on own empirical research. | Personal and so- cial skills | Master thesis & collo- quium |

The following table 6 shows the competences and their assigned modules as before, but these in-depth tasks as well as competences depend on the professional activities across the board and on the selected electives from the 2nd and 3rd semester. A total of six elective modules are offered, of which three modules must be chosen and successfully completed.

Elective modules are available for selection in the second semester:

- Elective module 1: Mobility management or safety management
- Elective module 2: Recycling Management & Bioeconomy or Asset & Portfolio Management

In the third semester, students can choose the elective modules:

• Elective module 3: Energy & Building Simulation or sustainable building certification

| Occupational field of activity | Task | Competence description | Competence alloca- tion | Curriculum/mod- ules |
|--------------------------------------|------------------------------------|--|---|--------------------------|
| | Mobility services | Can identify the options and re- quirements of infrastructure (in- cluding energy supply) for sus- tainable mobility and debate with key figures | Technical-scientific skills/ economics and management | Mobility Manage- ment |
| | Innovative mobility strategies | Are able to analyze approaches to solutions for economic and strategic implementation and to develop these independently | Technical-scientific skills/ economics and management | Mobility Manage- ment |
| Professional fields of activity (de- | s Mobility concepts - | Ability to analyze and create mo- bility concepts | Technical-scientific skills/ economics and management | Mobility Manage- ment |
| pending on elec- tive module 1) | | Knows strategies to avoid mobil- ity | Technical-scientific skills/ economics and management | Mobility Manage- ment |
| | Optimization of the building stock | Knows the measures for preven- tive building security | Technical-scientific skills/ economics and management | Security Manage- ment |
| | Building security | Can evaluate dangers and derive safety measures | Technical-scientific skills/ economics and management | Security Manage- ment |

Competence descriptions depending on the elective modules selected



| | | Knows the connection between sustainability goals and the cir- cular economy and bioeconomy | Technical-scientific skills/ economics and management | Recycling Manage- ment & Bioecon- omy |
|--|--|--|---|---|
| | Develops the effi- ciency and sus- tainability of a company | Knows the technical and biologi- cal cycle for consumer products | Technical-scientific skills/ economics and management | Recycling Manage- ment & Bioecon- omy |
| | | Can evaluate the life cycle of a company's products | Technical-scientific skills/ economics and management | Recycling Manage- ment & Bioecon- omy |
| | Analysis of poten- tials | Can identify value enhancement potential and measures for real estate portfolios | Technical-scientific skills/ economics and management | Asset & Portfolio Management |
| Occupational fields of activity (depending on elective module 2) | Analysis of optimi- | Can prepare investment and po- tential analyses | Technical-scientific skills/ economics and management | Asset & Portfolio Management |
| | zation potentials | Can collect and evaluate key performance indicators for measuring performance | Technical-scientific skills/ economics and management | Asset & Portfolio Management |
| | Recovery activities | Can analyze objects within the scope of due diligence | Professional-Academic Competencies/ Eco- nomics | Asset & Portfolio Management |
| | Property rental | Knows measures to reduce va- cancies | Professional-Academic Competencies/ Eco- nomics | Asset & Portfolio Management |
| | Occupancy plan- ning | Can carry out vacancy analyses | Professional-Academic Competencies/ Tech- nology | Asset & Portfolio Management |
| | Energy concepts in the building sector | Can understand, analyze, com- pare and critically question com- plex energy and building tech- nology systems under dynamic conditions | Professional-Academic Competencies/ Tech- nology | Energy & Building Simulation |
| Occupational fields of activity | Building simulation | Can understand and apply the methods of a building simulation | Professional-Academic Competencies/ Tech- nology | Energy & Building Simulation |
| (depending on elective module 3) | Life cycle assess- | Know national and international certification systems | Professional-Academic Competencies/ Tech- nology | Sustainable Build- ing Certification |
| | ment | Can present life cycle analyzes (costs and ecology) | Professional-Academic Competencies/ Tech- nology | Sustainable Build- ing Certification |



2 CURRICULUM

2.1 Curriculum Data

| | РТ | Comment if applicable |
|--|---------------------------|--|
| First year of study (YYY/YY ₊₁) | 2021/2022 | |
| Standard duration of study (number of semesters) | 4 | |
| Obligatory WSH (Total number for all sem.) | 49.50 | |
| Course weeks per semester (number of weeks) | 15 | |
| Obligatory course hours (Total for all sem.) | 817.50 | |
| Obligatory ECTS (Total for all sem.) | 120 | |
| WS start (Date, comm.: poss. CW) | CW 40 | |
| WS end (Date, comm.: poss. CW) | CW 5 | |
| SS start (Date, comm.: poss. CW) | CW 11 | |
| SS end (Date, comm.: poss. CW) | CW 28 | |
| WS weeks | 15 | |
| SS weeks | 15 | |
| Obligatory semester abroad (semester specification) | No | |
| Language of instruction (specify) | German | The proportion of English-lan- guage courses amounts to 20.2% of the WSH |
| Internship (semester information, duration in weeks per semes- ter) | No | |
| Resulting from the merging of the degree program from the degree program (StgKz; to be specified only for merging or separation) | ms or from the separation | |



2.2 Curriculummatrix

Module assignment overview:

| Mod- | Module Title | Course title | WSH | ECTS | Sem. |
|------|--|--|-----|------|------|
| APM | Asset & Portfolio Management | Asset & Portfolio Management (elective)* | 2.5 | 5 | 2 |
| BM | Construction Management | Construction Management | 2.5 | 5 | 1 |
| CEBE | Recycling Management & Bioeconomy | Environmental Services & Bioeconomy (elective)* | 2.5 | 5 | 2 |
| DEM | Data Analysis & Empirical Methods | Data Analysis & Empirical Methods | 2.5 | 5 | 2 |
| DEV | Real Estate Development | Real Estate Development | 2.5 | 5 | 2 |
| FMK | Facility Management Compendium | Facility Management Compendium | 2.5 | 5 | 1 |
| IR | Real Estate Law | Real Estate Law | 2.5 | 5 | 3 |
| IRM | Investment & Risk Management | Investment & Risk Management (E) | 2.5 | 5 | 2 |
| IWK | Real Estate Industry Compendium | Real Estate Industry Compendium | 2.5 | 5 | 1 |
| MA | Master thesis & colloquium | Master thesis & colloquium | 1 | 24 | 4 |
| мсо | Marketing & Communications | Marketing & Communication (E) | 2.5 | 5 | 3 |
| МОВ | Mobility Management | Mobility Management (elective)* | 2.5 | 5 | 2 |
| PFE | Practice & Research Transfer | Practice & Research Transfer | 1.5 | 3 | 4 |
| PJ | Practical Project | Practical Project | 2.5 | 5 | 3 |
| PM | Project management | Project management | 2.5 | 5 | 1 |
| RIM | Regional & Real Estate Economics | Regional & Real Estate Economics | 2.5 | 5 | 1 |
| SBM | Strategic Business Management & HRM | Strategic Business Management & HRM (E) | 2.5 | 5 | 1 |
| SFM | Strategic Facility Management | Strategic Facility Management | 2.5 | 5 | 3 |
| SIM | Energy & Building Simulation | Energy & Building Simulation (elective)* | 2.5 | 5 | 3 |
| SM | Security Management | Security Management (elective)* | 2.5 | 5 | 2 |
| ST | International Facility Management & Real Estate Development - Practice, Research & Study Trip | International Facility Management & Real Estate Develop- ment - Practice, Research & Study Trip | 2 | 3 | 4 |
| VAL | Property Valuation | Property Valuation | 2.5 | 5 | 2 |
| WS | International Facility Management & Real Estate Development | International Facility Management & Real Estate Develop- ment - Project (E) | 2.5 | 5 | 3 |
| ZERT | Sustainable Building Certification | Sustainable building certification (elective)* | 2.5 | 5 | 3 |

49.5 120

2.2.1 Curriculum Matrix

1st semester

| Module designation | Course type | Т | E | eLV | WSH | No. of groups | AWSH | ALVS | MODULE | ECTS |
|---|----------------|---|---|-----|-------|---------------|------|-------|--------|------|
| Construction Management | ILV | х | | 30% | 2.5 | 1 | 2.5 | 37.5 | BM | 5 |
| Compendium Facility Management | ILV | х | | 30% | 2.5 | 1 | 2.5 | 37.5 | FMK | 5 |
| Compendium Real Estate Industry | ILV | | | 30% | 2.5 | 1 | 2.5 | 37.5 | IWK | 5 |
| Project Management | ILV | | | 30% | 2.5 | 1 | 2.5 | 37.5 | PM | 5 |
| Regional & Real Estate Economics | ILV | | | 30% | 2.5 | 1 | 2.5 | 37.5 | RIM | 5 |
| Strategic Business Management & HRM (E) | ILV | | Х | 30% | 2.5 | 1 | 2.5 | 37.5 | SBM | 5 |
| Total line: | | | | | 15.0 | | 15.0 | 225.0 | | 30 |
| Course hours = Total WSH x course weeks | | | | | 225.0 | | | | | |



2nd semester

| Module designation | Course type | Т | E | eLV | WSH | No. of groups | AWSH | ALVS | MODULE | ECTS |
|---|----------------|---|---|-----|-------|---------------|------|-------|--------|------|
| Asset & Portfolio Management (elective)* | ILV | | | 30% | 2.5 | 1 | 2.5 | 37.5 | APM | 5 |
| Environmental Services & Bioeconomy (elective)* | ILV | | | 30% | 2.5 | 1 | 2.5 | 37.5 | CEBE | 5 |
| Data Analysis & Empirical Methods | ILV | | | 50% | 2.5 | 1 | 2.5 | 37.5 | DEM | 5 |
| Real Estate Development | ILV | х | | 30% | 2.5 | 1 | 2.5 | 37.5 | DEV | 5 |
| Investment & Risk Management (E) | ILV | | Х | 30% | 2.5 | 1 | 2.5 | 37.5 | IRM | 5 |
| Mobility Management (elective)* | ILV | х | | 30% | 2.5 | 1 | 2.5 | 37.5 | MOB | 5 |
| Security Management (elective)* | ILV | х | | 30% | 2.5 | 1 | 2.5 | 37.5 | SM | 5 |
| Property Valuation | ILV | | | 30% | 2.5 | 1 | 2.5 | 37.5 | VAL | 5 |
| Total line: | | | | | 15.0 | | 15.0 | 225.0 | | 30 |
| Course hours = Total WSH x course weeks | | | | | 225.0 | | | | | |

3rd semester

| Module designation | Course type | Т | Е | eLV | WSH | No. of groups | AWSH | ALVS | MODULE | ECTS |
|--|----------------|---|---|-----|-------|---------------|------|-------|--------|------|
| Real Estate Law | ILV | | | 30% | 2.5 | 1 | 2.5 | 37.5 | IR | 5 |
| Marketing & Communication (E) | ILV | | Х | 30% | 2.5 | 1 | 2.5 | 37.5 | MCO | 5 |
| Practical Project | PT | | | 0% | 2.5 | 2 | 5.0 | 75.0 | PJ | 5 |
| Strategic Facility Management | ILV | | | 30% | 2.5 | 1 | 2.5 | 37.5 | SFM | 5 |
| Energy & Building Simulation (elective)* | ILV | Х | | 30% | 2.5 | 1 | 2.5 | 37.5 | SIM | 5 |
| International Facility Management & Real Estate Develop- ment - Project (E) | ILV | Х | Х | 30% | 2.5 | 2 | 5.0 | 75.0 | WS | 5 |
| Sustainable building certification (elective)* | ILV | Х | | 30% | 2.5 | 1 | 2.5 | 37.5 | ZERT | 5 |
| Total line: | | | | | 15.0 | | 20.0 | 300.0 | | 30 |
| Course hours = Total WSH x course weeks | | | | | 225.0 | | | | | |



4th semester

| Module designation | Course type | Т | E | eLV | WSH | No. of groups | AWSH | ALVS | MODULE | ECTS |
|--|----------------|---|---|-----|------|---------------|------|------|--------|------|
| Master thesis & colloquium | ILV | | | 50% | 1 | 1 | 1 | 15 | MA | 24* |
| Practice & Research Transfer | ILV | | | 30% | 1.5 | 1 | 1.5 | 22.5 | PFE | 3 |
| International Facility Management & Real Estate Develop- ment - Practice, Research & Study Trip | ILV | | | 30% | 2 | 1 | 2 | 30 | ST | 3 |
| Total line: | | | | | 4.5 | | 4.5 | 67.5 | | 30 |
| Course hours = Total WSH x course weeks | | | | | 67.5 | | | | | |

* The 24 ECTS for the Master thesis & colloquium are divided into 20 ECTS for the Master thesis, 2 ECTS for the colloquium and 2 ECTS for the final examination.

| Abbreviation | S |
|--------------|--|
| eLV | E-learning proportion of course in percent |
| E | Lecture in English language |
| ECTS | ECTS – Credit points |
| LV | Course |
| LVS | Course hour(s) |
| WSH | Weekly semester hour(s) |
| Т | Lecture with technical background |
| WP | Elective subject |

Summary of curriculum data

| Description | WSH | AWSH | ALVS | ECTS |
|---|--------|------|-------|--------|
| Total number of courses over all semesters | 49.5 | 54.5 | 817.5 | 120 |
| Total number of courses in 1st year of study | 30 | 30 | 450 | 60 |
| Total number of courses in 2nd year of study | 19.5 | 24.5 | 367.5 | 60 |
| Total number of courses in 3rd year of study | | | | |
| Total number of technical events over all semesters | 17.5 | | | 35 |
| Percentage of technical courses over all semesters based on WSH / ECTS | 35.35% | | | 29.17% |
| Total number of courses in English over all semesters | 10 | | | 20 |
| Proportion of courses in English over all semesters based on WSH / ECTS | 20.2% | | | 16.67% |
| Proportion of eLearning units over all semesters based on WSH / ECTS | 29.9% | | | 33.58% |



2.3 Module descriptions

| Module number: | Scope: | |
|-------------------------------|---|-----|
| ВМ | Construction Management 5 ECTS | |
| Degree program | University of Applied Sciences Master's course - Facility- & Real Estate Management Part-time | |
| Position in the curriculum | 1st semester | |
| Level | 1st semester: Introduction and consolidation | |
| Previous knowledge | 1st semester: Real Estate Management Module Compendium | |
| Blocked | no | |
| Participant group | Bachelor graduates, beginners | |
| Literature recommendation | <u>Construction management /ILV / Course no.: BM / 1st semester / ECTS: 5</u> Ahrens, H., Bastian, K., Muchowski, L., 2014. Handbuch Projektsteuerung-Baumanagement, Stuttgart, Fraunho IRB Verlag Fellner, T., 2017. Baubetriebslehre / Baubetrieb und Baumanagement, Band 1-3, Wien, Hölzel Verlag Girmscheid, G., 2007. Projektabwicklung in der Bauwirtschaft / Wege zur Win-Win-Situation für Auftraggeber u Auftragnehmer, Berlin, Springer Kochendörfer, B., Liebchen, J.H., Viering, M.G., 2010. Bau-Projektmanagement / Grundlagen und Vorgehenswer sen, Wiesbaden, Vieweg & Teubner Schneider, W., Volkmann, W., 2017. Prozessorientiertes Bauprojektmanagement, Berlin, Springer Vieweg | und |
| Skills acquisition | Construction management /ILV / Course no.: BM / 1st semester / ECTS: 5 The students are able to: • define requirements and objectives of construction projects • prepare construction projects in new or existing buildings and to supervise them during implementation • analyze project documents (costs/deadlines/quality) or to prepare them independently • classify private law principles according to the Austrian Civil Code (ABGB) and the norm standards | |
| Course contents | Construction management /ILV / Course no.: BM / 1st semester / ECTS: 5 Project organization and performance profiles Cost, schedule and quality planning Planning phases and contents Contracts and claim management Construction defects and structural damage Tools of project management or object planning (BIM) | |
| Teaching and learning methods | Construction management /ILV / Course no.: BM / 1st semester / ECTS: 5 Blended Learning | |
| Evaluation Methods Criteria | Construction management /ILV / Course no.: BM / 1st semester / ECTS: 5 Written exam | |



| Module number: | | Scope: | |
|-------------------------------|--|--|---|
| FMK | Facility Management Compendium | 5 | ECTS |
| Degree program | University of Applied Sciences Master's course - Facility- & Real Estate Management Part-tim | ne | • |
| Position in the curriculum | 1st semester | | |
| Level | 1st semester: Introduction and consolidation | | |
| Previous knowledge | 1st semester: no | | |
| Blocked | no | | |
| Participant group | Bachelor graduates, beginners | | |
| Literature recommendation | Compendium of Facility Management /ILV / Course no.: FMK / 1st semester / ECTS: 5 • Gondring, H., and T. Wagner, 2018. Facility Management: Handbuch für Studium und Pravivsed edition. Munich: Vahlen • Nävy, J. and M. Schröter, 2013. Facility Services - Die operative Ebene des Facility Manage Vieweg • Kaiser, C., Nusser, J., and f. Schrammel, 2018. Praxishandbuch Facility Management. Wies • Daniels, K., 2003. Advanced Building Systems: A Technical Guide for Architects and Engine • Schröder, W., 2010. Ganzheitliches Instandhaltungsmanagement: Aufbau, Ausgestaltung uden: Gabler Compendium of Facility Management /ILV / Course no.: FMK / 1st semester / ECTS: 5 The students are able to: • define terms in the complex themes of facility management and explain them with technication in the complex themes of facility management • recognize and understand interrelationships in facility management and various facility for the students are able to: | ements. Ber sbaden: Spri eers. Basle: und Bewertu al vocabular | lin: Springer inger Vieweg Birkhäuser Ing. Wiesba- |
| Skills acquisition | formulate and compare service level agreements/tenders for various facility services name requirements for implementing operator responsibility and legal requirements in FM | | |
| Course contents | Compendium of Facility Management /ILV / Course no.: FMK / 1st semester / ECTS: 5 Facility Management Definitions and international perspectives Processes and quality management User/customer satisfaction Benchmarking Computer-aided facility management Basics of legal relationships in facility management (rights and standards) Tendering of services Specifications: Service Level Agreements and Key Performance Indicators Operator responsibility and building operation Technical building management • Comfort criteria • Maintenance strategies • Energy management/ contracting • Heating, ventilation, air conditioning, transport, electrical and sanitary engineering Infrastructural building management • Cleaning management • Relocation management incl. space management | | |
| Teaching and learning methods | Compendium of Facility Management /ILV / Course no.: FMK / 1st semester / ECTS: 5 Blended Learning | | |
| Evaluation Methods Criteria | Compendium of Facility Management /ILV / Course no.: FMK / 1st semester / ECTS: 5 Written exam | | |



| Module number: | | Scope: | |
|-------------------------------|--|----------|-------------|
| ІЖК | Real Estate Industry Compendium | 5 | ECTS |
| Degree program | University of Applied Sciences Master's course - Facility- & Real Estate Management Part-tim | e | • |
| Position in the curriculum | 1st semester | | |
| Level | 1st semester: Introduction and consolidation | | |
| Previous knowledge | 1st semester: no | | |
| Blocked | no | | |
| Participant group | Bachelor graduates, beginners | | |
| Literature recommendation | <u>Compendium of the Real Estate Industry /ILV / Course no.: IWK / 1st semester / ECTS: 5</u> Gondring,H. and T. Wagner (Eds.), 2010. Real Estate Asset Management - Handbuch für P bildung. 1st edition. Munich: Vahlen. Malloth, T. (publisher), 2013. Immobilienmanagement Österreich, ÖVI Wien. 5th edition. Artner, S., Kohlmaier, K., et al., 2017. Praxishandbuch Immobilienrecht. 2nd edition. Vienn Riccabona, C, Mezera, K. (2010): Baukonstruktionslehre 2 bis 5, latest edition. Vienna: Maie Bienert, S. and M. Funk, M., et al., 2020. Immobilienbewertung Österreich. 4th edition. Vien Klaubetz, E. et. al., 2016. Handbuch Immobilienprojektentwicklung. Vienna: Linde | a: Linde | und Weiter- |
| Skills acquisition | Compendium of the Real Estate Industry /ILV / Course no.: IWK / 1st semester / ECTS: 5 The students are able to: • recognize, understand and analyze real estate economic connections • classify and understand legal connections in the real estate industry • classify and understand economic connections in the real estate industry • identify and understand relevant sources of information in the real estate industry • recognize and interpret components and building materials • describe and apply the basics of real estate valuation • describe and apply the basics of project development • describe and apply the basics of building management | | |
| Course contents | Compendium of the Real Estate Industry /ILV / Course no.: IWK / 1st semester / ECTS: 5 • Property analysis (relevant documents about the property) and others: o Land register and cadastre o Zoning plans, submission plans and development regulations o Area definitions • Basic knowledge of financial mathematics and real estate key figures • Basic construction principles (building materials and constructions) • Basic knowledge of MRG and WEG • Basic principles of real estate valuation • Basic principles of project development • Basic principles of building management | | |
| Teaching and learning methods | Compendium of the Real Estate Industry /ILV / Course no.: IWK / 1st semester / ECTS: 5 Blended Learning | | |
| Evaluation Methods Criteria | Compendium of the Real Estate Industry /ILV / Course no.: IWK / 1st semester / ECTS: 5 Written exam | | |



| Module number: | | Scope: | |
|-------------------------------|---|----------------------------|-----------------------|
| РМ | Project management | 5 | ECTS |
| Degree program | University of Applied Sciences Master's course - Facility- & Real Estate Management Part-tim | e | |
| Position in the curriculum | 1st semester | | |
| Level | 1st semester: Introduction and consolidation | | |
| Previous knowledge | 1st semester: no | | |
| Blocked | no | | |
| Participant group | Bachelor graduates, beginners | | |
| Literature recommendation | <u>Project Management /ILV / Course no.: PM / 1st semester / ECTS: 5</u> Patzak, G., Rattay, G., 2017, Projektmanagement: Leitfaden zum Management von Projekt und projektorientierten Unternehmen, Wien, Linde PMI (publisher), 2017, PMBOK - Project Management Body of Knowledge, 6th Edition, New Preußig, J. (2018). Agiles Projektmanagement: Agilität und Scrum im klassischen Projektur Verlag Timinger, H. (2017). Modernes Projektmanagement: Mit traditionellem, agilem und hybride folg, Weinheim, Wiley Verlag | vtown Squa mfeld, Freib | re, PMI urg, Haufe |
| Skills acquisition | Project Management /ILV / Course no.: PM / 1st semester / ECTS: 5 The students are able to: • Define various tasks in project management • Define and structure project organizations • Independently create project plans • Develop and implement a project controlling system • Respond agilely to problems and obstacles depending on the situation • Lead projects in different fields to success | | |
| Course contents | Project Management /ILV / Course no.: PM / 1st semester / ECTS: 5 Tasks, tools and methods of project management Organization: Structural, process and project organization Schedule, cost and quality management Resource management Communication and integration Risk management | | |
| Teaching and learning methods | Project Management /ILV / Course no.: PM / 1st semester / ECTS: 5 Blended Learning | | |
| Evaluation Methods Criteria | Project Management /ILV / Course no.: PM / 1st semester / ECTS: 5 Project and examination | | |



| Module number: | | Scope: | |
|-------------------------------|--|----------------------------|------------------------------|
| RIM | Regional & Real Estate Economics | 5 | ECTS |
| Degree program | University of Applied Sciences Master's course - Facility- & Real Estate Management Part-tim | e | • |
| Position in the curriculum | 1st semester | | |
| Level | 1st semester: Introduction and consolidation | | |
| Previous knowledge | 1st semester: no | | |
| Blocked | no | | |
| Participant group | Bachelor graduates, beginners | | |
| Literature recommendation | <u>Regional & Real Estate Economics /ILV / Course no.: RIM / 1st semester / ECTS: 5</u> Gunther Maier und Franz Tödtling 2006. Regional- und Stadtökonomie 1, Standorttheorie u buch für Regionalwissenschaft. Springer Schulte, K. 2008. Immobilienökonomie: Band IV: Volkswirtschaftliche Grundlagen. de Gruy Krugman, P. et al. 2011. Internationale Wirtschaft: Theorie und Politik der Außenwirtschaft Economic BWL | ter | |
| Skills acquisition | Regional & Real Estate Economics /ILV / Course no.: RIM / 1st semester / ECTS: 5 The students are able to: • understand essential concepts of regional economics as well as theoretical approaches to th • understand the role of space in economic analyses and to reflect on how models of regiona plied in Austria as well as in the EU • identify and structure relevant economic-geographical problems, understand the specificity as to select and identify different procedures for the identification, visualization and evaluatio phenomena • identify, understand and analyze real estate markets • name economic analysis methods and apply them to the real estate industry | l developm of spatial d | ent are ap- lata, as well |
| Course contents | Regional & Real Estate Economics /ILV / Course no.: RIM / 1st semester / ECTS: 5 Principles of regional economics • Introduction to theoretical approaches to the growth of regions • Principles of location selection as well as urban and regional development • Aims and tools of Austrian and European regional policy • Advancing real estate aspects of regional economics Application of spatial information in regional economics • Introduction to methods for analyzing regional economic interrelationships • Introduction to empirical research and special features of spatial data, spatial econometrics Principles of real estate economics • Basics and consolidation real estate markets • Macroeconomics, microeconomics and real estate markets • Portfolio theory in the real estate industry • Demographic development and the significance in the real estate industry • Price bubbles in the real estate industry | 5 | |
| Teaching and learning methods | Regional & Real Estate Economics /ILV / Course no.: RIM / 1st semester / ECTS: 5 Blended Learning | | |
| Evaluation Methods Criteria | Regional & Real Estate Economics /ILV / Course no.: RIM / 1st semester / ECTS: 5 Seminar thesis and examination | | |



| Module number: | | Scope: | | Scope: | |
|-------------------------------|--|--------|-------------|--------|--|
| SBM | Strategic Business Management & HRM | | ECTS | | |
| Degree program | University of Applied Sciences Master's course - Facility- & Real Estate Management Part-tim | e | | | |
| Position in the curriculum | 1st semester | | | | |
| Level | 1st semester: Introduction and consolidation | | | | |
| Previous knowledge | 1st semester: no | | | | |
| Blocked | no | | | | |
| Participant group | Bachelor graduates, beginners | | | | |
| Literature recommendation | <u>Strategic Business Management & HRM (E) /ILV / Course no.: SBM / 1st semester / ECTS: 5</u> Thommen, JP., ed., et al., 2017. Allgemeine Betriebswirtschaftslehre: Umfassende Einfüh orientierter Sicht. 8th Edition Wiesbaden: Springer Gabler Horváth, P., 2004. Die Strategieumsetzung erfolgreich steuern. Stuttgart: Schäffer-Poesche Holtbrügge, D., 2018. Personalmanagement. 7th Edition Berlin: Springer Stöger, R., 2016. Die Toolbox für Manager: Strategie, Innovation, Organisation, Produktivit Change.2nd expanded edition. Stuttgart: Schäffer-Poeschel | 9 | - | | |
| Skills acquisition | <u>Strategic Business Management & HRM (E) /ILV / Course no.: SBM / 1st semester / ECTS: 5</u> The students are able to: carry out and communicate strategic analyses and planning with appropriate management i develop a corporate strategy and design the corresponding implementation process explain technical terms and areas of responsibility of personnel management describe and compare different management styles apply and implement methods and solution strategies in personnel management and in organel development discuss options of Corporate Social Responsibility (CSR) at the workplace | | and person- | | |
| Course contents | <u>Strategic Business Management & HRM (E) /ILV / Course no.: SBM / 1st semester / ECTS: 5</u> Strategic Business Management o strategic pyramid (mission, vision and mission statement, goals, strategies) o strategic more and competitive strategies o tools of strategic analysis and planning (e.g. SWOT, portfolio analysis) Human Resource Management o tasks of human resources work and personnel planning o personnel costs including key figures, salary increase, participation models, forms of remure o leadership theories o Corporate Social Responsibility (CSR) at the workplace | · | on theories | | |
| Teaching and learning methods | Strategic Business Management & HRM (E) /ILV / Course no.: SBM / 1st semester / ECTS: 5 Blended Learning | | | | |
| Evaluation Methods Criteria | Strategic Business Management & HRM (E) /ILV / Course no.: SBM / 1st semester / ECTS: 5 Seminar thesis | | | | |



| Module number: | | Scope: | |
|-------------------------------|---|-------------|---------------|
| АРМ | Asset & Portfolio Management | | ECTS |
| Degree program | University of Applied Sciences Master's course - Facility- & Real Estate Management Part-time | e | |
| Position in the curriculum | 2nd semester | | |
| Level | 2nd semester: Introduction and consolidation | | |
| Previous knowledge | 2nd semester: none | | |
| Blocked | no | | |
| Participant group | Bachelor graduates, beginners | | |
| Literature recommendation | <u>Asset & Portfolio Management (elective)* /ILV / Course no.: APM / 2nd semester / ECTS: 5</u> Uddin, W., W. Hudson and R. Haas, 2013. Public Infrastructure Asset Management. New Yetion Balzer, G., Schorn, C., 2020. Asset Management für Infrastrukturanlagen - Energie und Wabaden: Springer Vieweg Gondring, H., Wagner, T. (publisher), 2010. Real Estate Asset Management - Handbuch für terbildung. 1st edition. Munich: Vahlen. Malloth, T. (publisher), 2013. Immobilienmanagement Österreich. 5th edition. Vienna: ÖVI | sser. 3rd e | dition. Wies- |
| Skills acquisition | Asset & Portfolio Management (elective)* /ILV / Course no.: APM / 2nd semester / ECTS: 5 The students are able to: • Identifying potential for increasing the value of properties and portfolios • Planning and coordinating due diligence • Defining and evaluating property and portfolio-related optimization measures • Preparing commercial budgeting for inventories • Preparing and analyzing investment decisions | | |
| Course contents | Asset & Portfolio Management (elective)* /ILV / Course no.: APM / 2nd semester / ECTS: 5 • Performance profiles and requirements, occupational profiles • Capital market theories and objects as asset classes • Performance measurement • Due Diligence process • Investment and potential analyses • Asset management | | |
| Teaching and learning methods | Asset & Portfolio Management (elective)* /ILV / Course no.: APM / 2nd semester / ECTS: 5 Blended Learning | | |
| Evaluation Methods Criteria | Asset & Portfolio Management (elective)* /ILV / Course no.: APM / 2nd semester / ECTS: 5 Project | | |



| Module number: | | Scope: | |
|-------------------------------|--|----------------|------|
| CEBE | Recycling Management & Bioeconomy | 5 | ECTS |
| Degree program | University of Applied Sciences Master's course - Facility- & Real Estate Management Part-tim | e | |
| Position in the curriculum | 2nd semester | | |
| Level | 2nd semester: Introduction and consolidation | | |
| Previous knowledge | 2nd semester: basic business administration knowledge at Bachelor level | | |
| Blocked | no | | |
| Participant group | Bachelor graduates, beginners | | |
| Literature recommendation | Environmental Services & Bioeconomy(elective)* /ILV / Course no.: CEBE / 2nd semester / ECTS: 5 Bilitewski, B., and G. Härdtle, 2013. Abfallwirtschaft: Handbuch für Praxis und Lehre. 4th edition Berlin, Heidelberg: Springer Vieweg Kranert, M., 2017. Einführung in die Kreislaufwirtschaft: Planung-Recht-Verfahren. 5th edition Wiesbaden: Springer Vieweg Frötsch, G., and H. Meinholz, 2015. Handbuch Betriebliche Kreislaufwirtschaft. Wiesbaden: Springer Spektrum Pietzsch, J. (publisher), 2017. Bioökonomie für Einsteiger. Heidelberg: Springer Spektrum | | |
| Skills acquisition | Environmental Services & Bioeconomy(elective)* /ILV / Course no.: CEBE / 2nd semester / Environmental Services & Bioeconomy(elective)* /ILV / Course no.: CEBE / 2nd semester / Environmental services & Bioeconomy(elective)* /ILV / Course no.: CEBE / 2nd semester / Environmental services are able to: | nd bio-econ | iomy |
| Course contents | Environmental Services & Bioeconomy(elective)* /ILV / Course no.: CEBE / 2nd semester / E • Technical and biological cycle for products • Life cycle analysis (costs, energy, CO2) • Economic models • Political measures in connection with the circular economy and bioeconomy • Waste management | <u>:CTS: 5</u> | |
| Teaching and learning methods | Environmental Services & Bioeconomy(elective)* /ILV / Course no.: CEBE / 2nd semester / Ed Blended Learning | <u>CTS: 5</u> | |
| Evaluation Methods Criteria | Environmental Services & Bioeconomy(elective)* /ILV / Course no.: CEBE / 2nd semester / Ed Seminar thesis and examination | <u>CTS: 5</u> | |



| Module number: | | Scope: | |
|-------------------------------|---|---------------------------------------|---|
| DEM | Data Analysis & Empirical Methods | 5 | ECTS |
| Degree program | University of Applied Sciences Master's course - Facility- & Real Estate Management Part-tim | ne | |
| Position in the curriculum | 2nd semester | | |
| Level | 2nd semester: Introduction and consolidation | | |
| Previous knowledge | 2nd semester: academic methods and empirical methods at Bachelor level | | |
| Blocked | no | | |
| Participant group | Bachelor graduates, beginners | | |
| Literature recommendation | Data Analysis & Empirical Methods /ILV / Course no.: DEM / 2nd semester / ECTS: 5 James, G., Witten, D., Hastie, T., Tibshirani, R. 2013. An Introduction to Statistical Learnin Springer. New York. Chakrabarti, A., L. Pichl and T. Kaizoji (publisher), 2019. Network Theory and Agent-Basec and Finance. Singapore: Springer Nature Stocker, H. 2014. Ökonometrie: Fundamentals and methods. Pearson Studium - Economic Fahrmeir, L., R. Künstler, I. Pigeot, I. and G. Tutz, 2012. Statistics: Der Weg zur Datenana Springer Fahrmeir, L., Kneib, T. and Lang, S., 2009. Regression: Modelle, Methoden und Anwendum Springer Heisen, M. R., Theisen, M., 2017. Wissenschaftliches Arbeiten: erfolgreich bei Bachelor- un Franz Vahlen | l Modeling in VWL Ilyse. 7th ed | n Economics lition. Berlin: dition. Berlin: |
| Skills acquisition | Data Analysis & Empirical Methods /ILV / Course no.: DEM / 2nd semester / ECTS: 5 The students are able to: • understand connections between research practice and fact-based decision-making process tice • understand the role of basic theoretical assumptions and concepts in the research process • assess the strengths and applications of qualitative and quantitative methods for empirical them in an exemplary manner • independently collect data sets with empirical methods • independently structure data sets, to analyze, present and critically evaluate information • select and implement methods of data analysis in the context of a specific problem • understand and apply concepts and methods of descriptive and explorative statistics as we analysis • understand special requirements for data preparation and data storage • present and critically evaluate information | and researc research an | h design d to apply |
| Course contents | Data Analysis & Empirical Methods /ILV / Course no.: DEM / 2nd semester / ECTS: 5 Empirical methods and academic methods • research practice and fact-based decisions • qualitative and quantitative methods, research design and forms of data collection (e.g. in observation, field and laboratory study, experiment, simulation) • basics exposé for the Master thesis Data Analysis • univariate and multivariate data analysis • predictive statistical data analysis (Machine Learning) and methodology of inferential statis • probability theory, information theory, Bayes Theorem • system dynamics and agenda-based modelling • application of methods of data analysis • presentation and visualization of data | | estionnaire, |
| Teaching and learning methods | Data Analysis & Empirical Methods /ILV / Course no.: DEM / 2nd semester / ECTS: 5 Blended Learning | | |
| Evaluation Methods Criteria | Data Analysis & Empirical Methods /ILV / Course no.: DEM / 2nd semester / ECTS: 5 Portfolio | | |



| Module number: | - Real Estate Development - | | |
|-------------------------------|--|---|--|
| DEV | | | ECTS |
| Degree program | University of Applied Sciences Master's course - Facility- & Real Estate Management Part-time | 9 | |
| Position in the curriculum | 2nd semester | | |
| Level | 2nd semester: Consolidation | | |
| Previous knowledge | 2nd semester: Compendium Real Estate Management module Construction Management module | | |
| Blocked | no | | |
| Participant group | Bachelor graduates, beginners | | |
| Literature recommendation | <u>Real Estate Development /ILV / Course no.: DEV / 2nd semester / ECTS: 5</u> Blecken, U., Meinen, H., et al., 2014, Praxishandbuch Projektentwicklung: Immobilienwirtsc Planerischer und rechtlicher Rahmen – Finanzierung und Bewertung – Vermarktung und Betr Fachmedien Diederichs, C., 2006, Immobilienmanagement im Lebenszyklus: Projektentwicklung, Projekt Management, Immobilienbewertung, Berlin, Springer Kallinger, W., Gartner,H., Stingl, W., 2011, Bauträger and Projektentwickler: Immobilien erf Sanieren und Verwerten, Wien, MANZ Schäfer, J., Conzen, G., 2013, Praxishandbuch der Immobilien-Projektentwicklung, Münche | ieb, Köln, F tmanageme folgreich Er | Reguvis ent, Facility ntwickeln, |
| Skills acquisition | <u>Real Estate Development /ILV / Course no.: DEV / 2nd semester / ECTS: 5</u> The students are able to: identify and explain complex dependencies and impact of actors and framework conditions i ment recognize, analyze and classify framework conditions under building law explain and critically review property designs using examples list real estate financing aspects in a problem-oriented manner, discuss and critically review list economic aspects, discuss and critically review solution strategies | | |
| Course contents | Real Estate Development /ILV / Course no.: DEV / 2nd semester / ECTS: 5 Actors and framework conditions in real estate project development, stakeholder analyses Application-oriented exercises on location analysis and utilization under building law Application-oriented exercises on building structure, space efficiency and space optimization Profitability analyses in real estate project development and risk analyses Working on a comprehensive practice-oriented task Selected special topics depending on the respective practice project | ı | |
| Teaching and learning methods | Real Estate Development /ILV / Course no.: DEV / 2nd semester / ECTS: 5 Blended Learning | | |
| Evaluation Methods Criteria | Real Estate Development /ILV / Course no.: DEV / 2nd semester / ECTS: 5 Project and examination | | |



| Module number: | - Investment & Risk Management | Scope: | |
|-------------------------------|--|--------|------------|
| IRM | | 5 | ECTS |
| Degree program | University of Applied Sciences Master's course - Facility- & Real Estate Management Part-tim | e | |
| Position in the curriculum | 2nd semester | | |
| Level | 2nd semester: Introduction and consolidation | | |
| Previous knowledge | 2nd semester: none | | |
| Blocked | no | | |
| Participant group | Bachelor graduates, beginners | | |
| Literature recommendation | <u>Investment & Risk Management (E) /ILV / Course no.: IRM / 2nd semester / ECTS: 5</u> Hull, J.: Risk Management and Financial Institutions, 5th edition, Wiley, 2018 Hull, J.: Options, Futures, and Other Derivatives, Global Edition, 9th edition, Pearson, 2017 Geyer, A., Hanke, M., Littich, E., Nettekoven, M.: Grundlagen der Finanzierung, 5th edition | | lanz, 2015 |
| Skills acquisition | Investment & Risk Management (E) /ILV / Course no.: IRM / 2nd semester / ECTS: 5 The students are able to: • Understand and apply investment calculations and life cycle costing • Understand and apply credit financing • Identify financial institutions and analyze their interrelationships • Identify and critically reflect on financial assets • Identify and apply financing methods and valuations for infrastructure and real estate | | |
| Course contents | Investment & Risk Management (E) /ILV / Course no.: IRM / 2nd semester / ECTS: 5 • Investment calculation and life cycle costing (dynamic and modern approaches) • Credit financing (loans, bonds) • Equity financing (shares) • Financial institutions • Derivatives • Market risk and management • Behavioral economics • Financing and valuation of infrastructure and real estate | | |
| Teaching and learning methods | Investment & Risk Management (E) /ILV / Course no.: IRM / 2nd semester / ECTS: 5 Blended Learning | | |
| Evaluation Methods Criteria | Investment & Risk Management (E) /ILV / Course no.: IRM / 2nd semester / ECTS: 5 Written exam | | |



| Module number: MOB | | Scope: | |
|-------------------------------|---|------------|------------|
| | – Mobility Management | 5 | ECTS |
| Degree program | University of Applied Sciences Master's course - Facility- & Real Estate Management Part-time | e | |
| Position in the curriculum | 2nd semester | | |
| Level | 2nd semester: Introduction and consolidation | | |
| Previous knowledge | 2nd semester: none | | |
| Blocked | no | | |
| Participant group | Bachelor graduates, beginners | | |
| Literature recommendation | Mobility Management (elective)* /ILV / Course no.: MOB / 2nd semester / ECTS: 5 • Flügge, B. (publisher) 2020. Smart Mobility - Trends, Konzepte, Best Practices für die intelli baden: Springer Vieweg • Gather, M., et al (publisher). Studien zur Mobilitäts- und Verkehrsforschung (series). Wiesb Sozialwissenschaften • Vallée D. Engel B. Vogt W. (publisher). Stadtverkehrsplanung Volumes 1-3. Wiesbaden: | aden: VS V | 'erlag für |
| Skills acquisition | Mobility Management (elective)* /ILV / Course no.: MOB / 2nd semester / ECTS: 5 The students are able to: • describe social aspects of mobility • name options and requirements for infrastructure (incl. energy supply) for sustainable mobi key figures • analyze approaches for economic and strategic implementation and to develop them indepe | , | argue with |
| Course contents | Mobility Management (elective)* /ILV / Course no.: MOB / 2nd semester / ECTS: 5 • Social aspects of mobility • Infrastructure for sustainable mobility • Economic and strategic implementation • Analysis of international and national mobility projects • Exemplary development of sustainable mobility concepts | | |
| Teaching and learning methods | Mobility Management (elective)* /ILV / Course no.: MOB / 2nd semester / ECTS: 5 Blended Learning | | |
| Evaluation Methods Criteria | Mobility Management (elective)* /ILV / Course no.: MOB / 2nd semester / ECTS: 5 Portfolio | | |



| Module number: | - Security Management | Scope: | |
|-------------------------------|--|--------------|--------------|
| SM | | 5 | ECTS |
| Degree program | University of Applied Sciences Master's course - Facility- & Real Estate Management Part-tim | e | |
| Position in the curriculum | 2nd semester | | |
| Level | 2nd semester: Introduction and consolidation | | |
| Previous knowledge | 2nd semester: none | | |
| Blocked | no | | |
| Participant group | Bachelor graduates, beginners | | |
| Literature recommendation | Safety management (elective)* /ILV / Course no.: SM / 2nd semester / ECTS: 5 • Gartner, H., Kothbauer, C., and K. Poschalko., 2018. Haftung für Gebäudesicherheit. Vienn • Swoboda, M., and A. Schwarz-Hausmann, 2018. Praxishandbuch Brandschutz: Rechtliche u gen, Umsetzung, Haftungen. 3. AuflBrunn am Gebirge: TÜV Austria Fachverlag • Mayr, J., and L. Battran, 2011. Handbuch Brandschutzatlas: Grundlagen Planung Ausführu | und techniso | che Grundla- |
| Skills acquisition | Safety management (elective)* /ILV / Course no.: SM / 2nd semester / ECTS: 5 The students are able to: • analyze different dangers in infrastructure, object and building security and derive protectiv • develop risk analyses and emergency plans • describe and apply the tasks of a security officer | e measures | |
| Course contents | Safety management (elective)* /ILV / Course no.: SM / 2nd semester / ECTS: 5 Occupational health and safety Workplace design and evaluation Dangerous working materials Rights and duties of employees and employers Tasks (focus on safety) of preventive services, Safety officers and works council Fire protection Perimeter security and burglary protection Risk analyses and business continuity management Property security checks Security concepts | | |
| Teaching and learning methods | Safety management (elective)* /ILV / Course no.: SM / 2nd semester / ECTS: 5 Blended Learning | | |
| Evaluation Methods Criteria | Safety management (elective)* /ILV / Course no.: SM / 2nd semester / ECTS: 5 Written exam | | |



| Module number: | Prove to Malanting | | |
|-------------------------------|---|-------------------------|-------|
| VAL | Property Valuation | 5 | ECTS |
| Degree program | University of Applied Sciences Master's course - Facility- & Real Estate Management Part-time | e | |
| Position in the curriculum | 2nd semester | | |
| Level | 2nd semester: Consolidation | | |
| Previous knowledge | 2nd semester: Real Estate Management Module Compendium | | |
| Blocked | no | | |
| Participant group | Bachelor graduates, beginners | | |
| Literature recommendation | Property Valuation /ILV / Course no.: VAL / 2nd semester / ECTS: 5 Kranewitter, H., 2017. Liegenschaftsbewertung. 7th edition. Vienna: Manz Seiser, F., F. Kainz, F., 2011. Der Wert von Immobilien. 1st edition. Graz: Seiser+Seiser Im Bienert, S. and M. Funk, M., et al., 2020. Immobilienbewertung Österreich. 4th edition. Vie Kleiber, W., 2016. Verkehrswertermittlung von Grundstücken. 8th edition. Cologne: Bundes Sachverständige: offizielles Organ des Hauptverbandes der Allgemein Beeideten und Gerich Sachverständigen Österreichs, Linde TEGoVA (2016): European Valuation Standards EVS 2016, TEGoVA | nna: ÖVI sanzeiger V | erlag |
| Skills acquisition | Property Valuation /ILV / Course no.: VAL / 2nd semester / ECTS: 5 The students are able to: apply and critically analyze national and international valuation procedures analyze specific approaches or particularities of different types of real estate carry out independent valuations of different types of real estate identify and classify non-standardized procedures | | |
| Course contents | Property Valuation /ILV / Course no.: VAL / 2nd semester / ECTS: 5 Expansion and specifics of national valuation procedures Expansion and specifics of real estate valuation according to different types of property Valuation of rights and encumbrances International valuation procedures Non-standardized procedures (e.g. Hedonic Pricing, Monte Carlo simulation in valuation etcored | .) | |
| Teaching and learning methods | Property Valuation /ILV / Course no.: VAL / 2nd semester / ECTS: 5 Blended Learning | | |
| Evaluation Methods Criteria | Property Valuation /ILV / Course no.: VAL / 2nd semester / ECTS: 5 Written exam | | |



| Module number: | | Scope: | |
|-------------------------------|--|-----------------------------|---------------|
| IR | – Real Estate Law | | ECTS |
| Degree program | University of Applied Sciences Master's course - Facility- & Real Estate Management Part-tim | e | • |
| Position in the curriculum | 3rd semester | | |
| Level | 3rd semester: Consolidation | | |
| Previous knowledge | 3rd semester: Real Estate Management Module Compendium | | |
| Blocked | no | | |
| Participant group | Bachelor graduates, beginners | | |
| Literature recommendation | Property law /ILV / Course no.: IR / 3rd semester / ECTS: 5 Grooterhorst, J., Becker, U., Dreyer, R., Törnig, T.:Rechtshandbuch Immobilien- Asset-Mar Bundesanzeiger, 2009 Dirnbacher, W.: MRG 2013 as amended by ZVG. Vienna: ÖVI, 2013 Dirnbacher, W.: WEG idF WRN 2009. Vienna: ÖVI, 2013 Prader, C.:WGG-Wohnungsgemeinnützigkeitsgesetz und Bauträgervertragsgesetz. Manz Ve 2012 Najork, E., et al., 2009. Rechtshandbuch Facility Management. 1st edition. Berlin: Springer | erlag, Vienn | - |
| Skills acquisition | Property law /ILV / Course no.: IR / 3rd semester / ECTS: 5 The students are able to: • understand complex areas of law in the Tenancy Law Act and Condominium Act and analyz • identify and understand tax aspects in the real estate industry and derive recommendations • identify and understand areas of law in real estate transactions and derive recommendation this • identify, analyze and critically evaluate current legal issues in the real estate industry • classify FM-relevant legal areas in the holistic project context and derive recommendations • identify, analyze and critically evaluate current FM-relevant legal issues | for action is for action | on this basis |
| Course contents | Property law /ILV / Course no.: IR / 3rd semester / ECTS: 5 Tenancy Law Act Condominium Act Taxation of Real Estate Legal issues in real estate transactions Trends in current areas of law Work and service contracts Maintenance and repair contracts Maintenance and repair contracts Outsourcing contracts / labor law / transfer of business Legal issue of "operator responsibility" | | |
| Teaching and learning methods | Property law /ILV / Course no.: IR / 3rd semester / ECTS: 5 Blended Learning | | |
| Evaluation Methods Criteria | <u>Property law /ILV / Course no.: IR / 3rd semester / ECTS: 5</u> Written exam | | |



| Module number: MCO | Marketing & Communications | Scope: | |
|-------------------------------|--|-------------------------------|-------------|
| | | 5 | ECTS |
| Degree program | University of Applied Sciences Master's course - Facility- & Real Estate Management Part-tim | e | |
| Position in the curriculum | 3rd semester | | |
| Level | 3rd semester: Introduction and consolidation | | |
| Previous knowledge | 3rd semester: none | | |
| Blocked | no | | |
| Participant group | Bachelor graduates, beginners | | |
| Literature recommendation | Marketing & Communications (E) /ILV / Course no.: MCO / 3rd semester / ECTS: 5 Homburg, C., 2017, Marketing Management. Strategie – Instrumente - Umsetzung - Unter edition, Wiesbaden, Springer Gabler Benighaus, C., Wachinger, G., Renn, O., 2016. Citizen participation: Concepts and possible Frankfurt am Main: Wolfgang Metzner Verlag Sommer, J. (publisher). Kursbuch Bürgerbeteiligung (Reihe). Osnabrück: Verlag der Deutse Koschany-Rohbeck, M. 2018. Praxishandbuch Wirtschaftsmediation. Berlin: Springer Gable Schweizer, A und S. Kracht. Konfliktlösung ohne Gericht - Wirtschaftsmediation, Coaching, Nachhaltigkeit (Band 1-3). Berlin: BWV Wissenschaft-Verlag | solutions i chen Umwe r | n practice. |
| Skills acquisition | Marketing & Communications (E) /ILV / Course no.: MCO / 3rd semester / ECTS: 5 The students are able to: • explain conceptual basics and theoretical approaches of strategic marketing • analyze marketing strategies • name phases and solutions for the implementation of marketing strategies • name options for the implementation and monitoring of marketing strategies • define citizen participation procedures • name options for mediation and conflict management | | |
| Course contents | Marketing & Communications (E) /ILV / Course no.: MCO / 3rd semester / ECTS: 5 Strategic marketing • conceptual foundations and theoretical approaches • selected cases marketing strategies • implementation and monitoring of marketing strategies Citizen participation procedures • actors and legal foundations • methods for citizen participation • selected cases citizen in citizen participation procedures Business mediation and conflict management • theories and concepts • practical applications | | |
| Teaching and learning methods | Marketing & Communications (E) /ILV / Course no.: MCO / 3rd semester / ECTS: 5 Blended Learning | | |
| Evaluation Methods Criteria | Marketing & Communications (E) /ILV / Course no.: MCO / 3rd semester / ECTS: 5 Portfolio | | |



| Module number: | | Scope: | |
|-------------------------------|---|----------------------------|-----------------------------|
| PJ | Practical Project | 5 | ECTS |
| Degree program | University of Applied Sciences Master's course - Facility- & Real Estate Management Part-time | 5 | |
| Position in the curriculum | 3rd semester | | |
| Level | 3rd semester: Consolidation | | |
| Previous knowledge | 3rd semester: Module Project Management and all course contents from the 1st, 2nd and 3rd | l semester | |
| Blocked | no | | |
| Participant group | Bachelor graduates, beginners | | |
| Literature recommendation | Practical Project /PT / Course no.: PJ / 3rd semester / ECTS: 5 Patzak, G., Rattay, G., 2017, Projektmanagement: Leitfaden zum Management von Projekte und projektorientierten Unternehmen, Wien, Linde PMI (publisher), 2017, PMBOK - Project Management Body of Knowledge, 6th Edition, New Preußig, J. (2018). Agiles Projektmanagement: Agilität und Scrumim klassischen Projektum Verlag Timinger, H. (2017). Modernes Projektmanagement: Mit traditionellem, agilem und hybride folg, Weinheim, Wiley Verlag | town Squar feld, Freibu | e, PMI rg, Haufe |
| Skills acquisition | Practical Project /PT / Course no.: PJ / 3rd semester / ECTS: 5 The students are able to: • Independently identify problems and tasks from a given objective • Independently collect and analyze data • Independently develop solutions and present results • Independently develop specialist knowledge to solve specific problems and implement species situation-specific manner | alist knowle | edge in a |
| Course contents | <u>Practical Project /PT / Course no.: PJ / 3rd semester / ECTS: 5</u> Students must carry out a project of 5 ECTS = 125 h independently in small groups. The bas tive. The students are responsible for planning, coordination, budgeting, monitoring, commun as well as finding solutions. The role of the course leader is focused on coaching the students | nication and | a set objec- d reporting |
| Teaching and learning methods | Practical Project /PT / Course no.: PJ / 3rd semester / ECTS: 5 Problem and Project Based Learning | | |
| Evaluation Methods Criteria | Practical Project /PT / Course no.: PJ / 3rd semester / ECTS: <u>5</u> Project | | |



| Module number: | Scope: |
|-------------------------------|---|
| SFM | Strategic Facility Management 5 ECTS |
| Degree program | University of Applied Sciences Master's course - Facility- & Real Estate Management Part-time |
| Position in the curriculum | 3rd semester |
| Level | 3rd semester: Consolidation |
| Previous knowledge | 3rd semester: Module Compendium Facility Management |
| Blocked | no |
| Participant group | Bachelor graduates, beginners |
| Literature recommendation | <u>Strategic Facility Management /ILV / Course no.: SFM / 3rd semester / ECTS: 5</u> Gondring, H. and T. Wagner, 2018. Facility Management: Handbuch für Studium und Praxis. 3rd completely revised edition. Munich: Vahlen Kummert, K., May, M., and A. Pelzeter, 2013. Nachhaltiges Facility Management. Berlin: Springer Krimmling, J., 2013. Facility Management: Strukturen und methodische Instrumente. \$Aufl Stuttgart: Fraunhofer-IRB-Verlag Preuß, N., and L. Schöne, 2010. Real Estate und Facility Management: Aus Sicht der Consultingpraxis. Berlin: Springer Najork, E., ed. , et al., 2009. Rechtshandbuch Facility Management. Berlin, Heidelberg: Springer |
| Skills acquisition | Strategic Facility Management /ILV / Course no.: SFM / 3rd semester / ECTS: 5 The students are able to: identify and analyze the interrelationships between core processes and supporting processes plan the introduction of facility management in companies explain the legal, statutory and normative framework of facility management identify, plan and evaluate the control and coordination functions of operational FM services describe and analyze decision-making criteria on a strategic level in the areas of planning and construction and for processes in the context of facility management describe and evaluate processes and tasks of holistic and sustainable facility management |
| Course contents | <u>Strategic Facility Management /ILV / Course no.: SFM / 3rd semester / ECTS: 5</u> • Processes in facility management • Operator models • Legal, statutory and normative framework of facility management • Strategic in- and outsourcing |
| Teaching and learning methods | Strategic Facility Management /ILV / Course no.: SFM / 3rd semester / ECTS: 5 Blended Learning |
| Evaluation Methods Criteria | <u>Strategic Facility Management /ILV / Course no.: SFM / 3rd semester / ECTS: 5</u> Seminar thesis |



| Module number: | | Scope: | |
|-------------------------------|--|--------|------|
| SIM | Energy & Building Simulation | 5 | ECTS |
| Degree program | University of Applied Sciences Master's course - Facility- & Real Estate Management Part-tim | e | • |
| Position in the curriculum | 3rd semester | | |
| Level | 3rd semester: Introduction and consolidation | | |
| Previous knowledge | 3rd semester: none | | |
| Blocked | no | | |
| Participant group | Bachelor graduates, beginners | | |
| Literature recommendation | Energy & Building Simulation (elective)* /ILV / Course no.: SIM / 3rd semester / ECTS: 5 Pistohl, W., 2009. Building services engineering I. Neuwied: Werner Pistohl, W., 2009. Building services engineering II. Neuwied: Werner Daniels, K., 2000. Gebäudetechnik. Ein Leitfaden für Architekten und Ingenieure. Munich: 0 Willems, W., et al., 2010. Formeln und Tabellen Bauphysik: Wärmeschutz - Feuchteschutz Brandschutz. Wiesbaden: Vieweg+Teubner Fouad, N. (publisher), 2000. Bauphysik-Kalender. Berlin: Ernst and Son | | |
| Skills acquisition | Energy & Building Simulation (elective)* /ILV / Course no.: SIM / 3rd semester / ECTS: 5 The students are able to: • understand, analyze and compare complex energy and building technology systems under or question them critically • understand and apply building simulation methods • derive different conditions of a building simulation from the corresponding sources and asse • select different software for the corresponding areas • question simulation results critically and perform an error analysis | , | |
| Course contents | Energy & Building Simulation (elective)* /ILV / Course no.: SIM / 3rd semester / ECTS: 5 Requirements of building services engineering for building clusters and special properties Networked building services engineering Basics of thermal and energetic building and building services engineering simulation Simulation software Comparison of static and dynamic consideration | | |
| Teaching and learning methods | Energy & Building Simulation (elective)* /ILV / Course no.: SIM / 3rd semester / ECTS: 5 Blended Learning | | |
| Evaluation Methods Criteria | Energy & Building Simulation (elective)* /ILV / Course no.: SIM / 3rd semester / ECTS: 5 Project | | |



| Module number: | | Scope: | |
|-------------------------------|--|-----------|-------------|
| WS | International Facility Management & Real Estate Development | | ECTS |
| Degree program | University of Applied Sciences Master's course - Facility- & Real Estate Management Part-tim | e | |
| Position in the curriculum | 3rd semester | | |
| Level | 3rd semester: Consolidation | | |
| Previous knowledge | 3rd semester: all content from modules 1., 2., and 3. Semesters | | |
| Blocked | no | | |
| Participant group | Bachelor graduates, beginners | | |
| Literature recommendation | International Facility Management & Real Estate Development - Project (E) /ILV / Course no. WS / 3rd semester / The literature is based on the project topics dealt with. | | |
| Skills acquisition | International Facility Management & Real Estate Development - Project (E) /ILV / Course no. The students are able to: • create and present ideas and concepts for projects in facility management and real estate n or realistic tasks and problems. • work in interdisciplinary, international teams • reflect internationally on different approaches and possible solutions and derive their own k from them | nanagemer | t with real |
| Course contents | International Facility Management & Real Estate Development - Project (E) /ILV / Course no One blocked compact weeks in small groups with international students: • Introduction, consolidation, background and examples in the complex of topics of the proje of a conference or introductory event. • Research and analysis of framework conditions and possibilities • Development and visualization of ideas and concepts • Presentation of the results to stakeholders and/or technical experts | | <u> </u> |
| Teaching and learning methods | g International Facility Management & Real Estate Development - Project (E) /ILV / Course no. WS / 3rd semester / Problem and project-based learning, excursion, conference participation | | |
| Evaluation Methods Criteria | International Facility Management & Real Estate Development - Project (E) /ILV / Course no. WS / 3rd semester / Project | | |



| Module number: | | Scope: | |
|-------------------------------|---|---------------------------|-----------|
| ZERT | Sustainable Building Certification | 5 | ECTS |
| Degree program | University of Applied Sciences Master's course - Facility- & Real Estate Management Part-time | 9 | |
| Position in the curriculum | 3rd semester | | |
| Level | 3rd semester: Introduction and consolidation | | |
| Previous knowledge | 3rd semester: none | | |
| Blocked | no | | |
| Participant group | Bachelor graduates, beginners | | |
| Literature recommendation | Sustainable building certification (elective)* /ILV / Course no.: ZERT / 3rd semester / ECTS: ! Wallbaum, H., Kytzia, S., and S. Kellenberger, 2011. Nachhaltig Bauen: Lebenszyklus, Syst antwortung. Zürich: Vdf Hochschulverlag König, H., ed. , et al., 2009. Lebenszyklusanalyse in der Gebäudeplanung: Grundlagen - Be werkzeuge. Munich: Ins. f. Int. Architektur Kummert, K., May, M., and A. Pelzeter, 2013. Nachhaltiges Facility Management. Berlin, He Vieweg | eme, Szena erechnung · | Planungs- |
| Skills acquisition | Sustainable building certification (elective)* /ILV / Course no.: ZERT / 3rd semester / ECTS: 5 The students are able to: • identify and analyze requirements for a sustainable building in all planning phases • compare different national and international certification systems and methods of certification • describe the process of certification systems • prepare life cycle analyses and life cycle assessments • explain ecological, economic and socio-cultural criteria of sustainability in relation to building | on | |
| Course contents | Sustainable building certification (elective)* /ILV / Course no.: ZERT / 3rd semester / ECTS: 5 • Requirements for a sustainable building in the planning and construction process as well as in operation • Life cycle analyses • National and international certification systems • Ecological, economic and socio-cultural sustainability criteria in relation to buildings (e.g. flexibility and conversion capability) | | |
| Teaching and learning methods | Sustainable building certification (elective)* /ILV / Course no.: ZERT / 3rd semester / ECTS: 5 Blended Learning | <u>.</u> | |
| Evaluation Methods Criteria | Sustainable building certification (elective)* /ILV / Course no.: ZERT / 3rd semester / ECTS: 5 Project and seminar thesis | <u>.</u> | |



| Module number: | | | |
|-------------------------------|---|-------------|---------------|
| MA Master thesis & colloquium | | 24 | ECTS |
| Degree program | University of Applied Sciences Master's course - Facility- & Real Estate Management Part-time | e | |
| Position in the curriculum | 4th semester | | |
| Level | 4th semester: Consolidation | | |
| Previous knowledge | 4th semester: Module Data Analysis & Empirical Methods and contents from the modules with the topic of the master thesis of the semesters 1 to 3 | th cross co | nnections to |
| Blocked | no | | |
| Participant group | Bachelor graduates, beginners | | |
| | Master thesis & colloquium /ILV / Course no.: MA / 4th semester / ECTS: 24 | | |
| Literature recommendation | Heisen, M. R. and M. Theisen, 2017. Wissenschaftliches Arbeiten: erfolgreich bei Bachelor- nich: Franz Vahlen Sandberg, B., 2017. Wissenschaftliches Arbeiten von Abbildung bis Zitat: Lehr- und Übungs Master und Promotion. 3rd edition. Berlin, Boston: De Gruyter Oldenbourg Reinders, H. et al., 2011. Empirische Bildungsforschung: Strukturen und Methoden. Wiesba Sozialwissenschaften | sbuch für E | Bachelor, |
| Skills acquisition | Master thesis & colloquium /ILV / Course no.: MA / 4th semester / ECTS: 24 The students are able to: • independently prepare and elaborate a subject-specific topic as well as review and apply it of • carry out complex scientific research projects • apply scientific and research methods • apply the basics of academic methods • present scientific facts • critically question scientific findings • independently write a scientific paper at the level of a Master thesis | using scien | tific methods |
| Course contents | Master thesis & Colloquium /ILV / Course no.: MA / 4th semester / ECTS: 24 Students must independently complete a Master thesis of 20 ECTS = 500 h. Regular meeting status and progress of the Master thesis with the accompanying academic supervision serve In the context of a colloquium with the scope of 2 ECTS = 50h, the following course contents • Independent preparation and elaboration of an interdisciplinary subject • Finding and substantiation of the methodology • Content-related and organizational support for the preparation of the Master thesis • Presenting and defending academic papers • Leading discussions on academic papers • Information on the final Master's examination The preparation for the final examination is included with 2 ECTS = 50h. | as support | |
| Teaching and learning methods | Master thesis & Colloquium /ILV / Course no.: MA / 4th semester / ECTS: 24 Blended Learning | | |
| Evaluation Methods Criteria | Master thesis & Colloquium /ILV / Course no.: MA / 4th semester / ECTS: 24 Master thesis and presentation | | |



| Module number: PFE | - Practice & Research Transfer - | Scope: | |
|-------------------------------|--|--------|--------|
| | | 3 | ECTS |
| Degree program | University of Applied Sciences Master's course - Facility- & Real Estate Management Part-tim | e | |
| Position in the curriculum | 4th semester | | |
| Level | 4th semester: Consolidation | | |
| Previous knowledge | 4th semester: Module Data Analysis & Empirical Methods | | |
| Blocked | no | | |
| Participant group | Bachelor graduates, beginners | | |
| Literature recommendation | Practice & Research Transfer /ILV / Course no.: PFE / 4th semester / ECTS: 3 current professional articles, professional journals and project reports | | |
| Skills acquisition | <u>Practice & Research Transfer /ILV / Course no.: PFE / 4th semester / ECTS: 3</u> The students are able to: • analyze and critically discuss selected current trends in national and international Facility an ment • identify, reflect and transfer examples and approaches from research to solve specific probl • discuss research options for problems from practice | | 5 |
| Course contents | Practice & Research Transfer /ILV / Course no.: PFE / 4th semester / ECTS: 3 Examples and approaches from practice and research will be presented in lectures by experts as well as excursions to companies and research institutions. The students analyze and reflect on the presented input. The students transfer research findings in an exemplary manner for specific practical applications. Methods of research are discussed for problems from practice. | | udents |
| Teaching and learning methods | Practice & Research Transfer /ILV / Course no.: PFE / 4th semester / ECTS: 3 Blended Learning | | |
| Evaluation Methods Criteria | Practice & Research Transfer /ILV / Course no.: PFE / 4th semester / ECTS: 3 Portfolio | | |



| International Facility Management & Real Estate Development - Practice, Re- | | |
|---|--|--|
| search & Study Trip 3 ECTS | | |
| University of Applied Sciences Master's course - Facility- & Real Estate Management Part-time | | |
| 4th semester | | |
| 4th semester: Consolidation | | |
| 4th semester: all contents of the modules from the 1st, 2nd and 3rd semester | | |
| no | | |
| Bachelor graduates, beginners | | |
| International Facility Management & Real Estate Development - Practice, Research & Study Trip /ILV / Course no.: S | | |
| Thomas, A. (publisher) (2003). Handbuch Interkulturelle Kommunikation und Kooperation. Bd. 1: Grundlagen und Praxisfelder. Göttingen: Vandenhoeck and Ruprecht Thomas, A. (publisher), 2003. Handbuch Interkulturelle Kommunikation und Kooperation. Bd. 2: Grundlagen und Praxisfelder. Göttingen: Vandenhoeck and Ruprecht Jones, E.: Cultures Merging. Princeton: Princeton University Press Further literature depends on the respective field trip destination. | | |
| International Facility Management & Real Estate Development - Practice, Research & Study Trip /ILV / Course no.: The students are able to: • Understand and question international developments and their impact on Facility and Real Estate Management. • Describe and question current global trends in the industry • Understand and question different approaches to specific problems in Facility and Real Estate Management. • Understand dynamics of culture, identity and intercultural encounter • Take a position on values, stereotypes and prejudices • Describe intercultural interaction, communication and conflict skills and apply them in intercultural settings. • Understand intercultural differences and be able to react appropriately to them in the area of Facility and Real Estate Management | | |
| International Facility Management & Real Estate Development - Practice, Research & Study Trip /ILV / Course no.: Students must complete an accompanied study trip / trip abroad with a specialist program. Within the scope of the study trip / trip abroad, the following contents are taught: • Introduction and consolidation of international Best - and Real Case projects from the Facility and Real Estate Management practice as well as studies from research • Current topics of research and development by participation in international conferences • Research and analysis of international Best Case projects for Facility and Real Estate Management • Visit of international Best Case projects for Facility and Real Estate Management • Visit of international Best Case projects for Facility and Real Estate Management • Application of intercultural skills and highlighting of particularities and challenges of intercultural projects for Facility and Real Estate Management | | |
| International Facility Management & Real Estate Development - Practice, Research & Study Trip /ILV / Course no.: ST Lecture, discussion and excursion | | |
| International Facility Management & Real Estate Development - Practice, Research & Study Trip /ILV / Course no.: ST Portfolio | | |
| | | |



2.4 Internship

| Internship | |
|---|----|
| (semester information, duration in weeks per semes- | No |
| ter) | |

2.5 Semester Abroad

| Obligatory semester abroad (semester specification) | No |
|---|----|
|---|----|



3 ADMISSION REQUIREMENTS

The general admission requirements are regulated by section 4 of the FHG (Fachhochschule Studies Act) as amended, according to which the subject-related admission requirement for a Fachhochschule Master's course is a completed University of Applied Sciences Bachelor degree program relevant to the subject or the completion of an equivalent degree program at a recognized domestic or foreign post-secondary educational institution.

- For the purposes of the present application, Bachelor programs or equivalent post-secondary educational qualifications in the social and economic sciences, natural sciences and mathematics, information and technology, and engineering (based on ISCED 2013, Fields of Education and Training 03/04/05/06/07), which cover the following core subject areas (based on ISCED 2013, Fields of Education and Training) are considered relevant to the subject area in question, in summary, in a total amount of at least 30 ECTS:
 - 031 Social and behavioral sciences
 - 041 Economy and administration
 - 042 Law
 - 0521 Environmental sciences
 - 053 Physical sciences
 - 054 Mathematics and statistics
 - 058 Interdisciplinary programs and qualifications involving natural sciences, mathematics and statistics
 - 061 Information and communication technologies
 - 071 Engineering professions
 - 0722 Materials (glass, paper, plastic and wood)
 - 0724 Mining and quarrying
 - 073 Architecture and construction
 - 078 Interdisciplinary programs and qualifications that support engineering, production and construction
- 2. The FH Kufstein Tirol provides in its course architecture for a networking of the Bachelor and Master programs in the sense of the Bologna process: Following successful completion of a Bachelor program, graduates have several options for a Master's course course at and outside the FH Kufstein Tirol. Graduates of the following FH Kufstein Tirol degree programs (irrespective of the organizational form) would be admitted to the present Master's course based on the above-mentioned professional qualifications:
 - Energy management or energy and sustainability management
 - Facility and

Real Estate Management

- International Business and Management
- Marketing & Communication Management
- Sports, Culture and Event Management
- Business Management
- Web Business and Technology
- Industrial Engineering and Management



- 3. The languages of instruction and examination at the FH Kufstein Tirol are German and English across all degree programs. Students from non-German speaking countries must therefore provide appropriate evidence of their German language skills.
- 4. Examining the fulfilment of the admission requirements is the responsibility of the Master's course in Facility and Real Estate Management course director