

# PROCESS ORIENTED BUSINESS ORGANIZATION

## LEVEL OF COURSE UNIT

Bachelor

## LEARNING OUTCOMES OF COURSE UNIT

Students will know the processes in the departments of an organization and how they can be controlled managed along the value chain. They will know how to organize processes, logistics processes and management processes in organizations. Students will be able to understand the implication of supporting business processes with a process-oriented ICT-System, that often uses web-based technologies.

## COURSE CONTENTS

The lecture deals with the environment of a company, Culture and Organizations and the different departments such as Marketing & Sales, Operations Management, Finance and Human Resource Management. It focusses on a process-oriented view on business organization (value-chain-orientation) and highlights in depth the potential and benefits of supporting process in an organization with connected ICT-Systems. Students are taught the general and important relations of the different departments in an enterprise as well as the core process that can be found in production and service-oriented enterprises.

## LANGUAGE OF INSTRUCTION

English

## NUMBER OF ECTS CREDITS ALLOCATED

4