



Business Project „Kurzfilm Festival 2020“

- **Project Client**
FH Kufstein Tirol
- **Project Duration**
2 semester
- **Project Goal**
Organization of an event
- **What was the main focus of your project?**
The Festival seeks to emphasize original storytelling and the art of cinema with an extraordinary hospitality. Our ambition is to achieve a desire for short films, generate excitement as well as stimulating the spectator's imagination.
With the "Kurzfilm Festival 2020" and the recent challenging times, we feel a need to offer an enjoyable and memorable experience for all attendees. Therefore, we want to be the leaders of a New Beginning and spread positivity.
- **What did the team members like the most? What did they enjoy the most?**
We enjoyed working together as a group and coming up with various ideas. Since we all come from different cultural and professional backgrounds, it was interesting to hear and share each and everyone's knowledge and put it into practice.
We also enjoy working on a real and concrete project.
- **Which personal interests or requirements should someone bring along for this project?**
Interest in movies and in the art of cinema
Dedication and team work is crucial
Communication skills
Interest in entertaining people
- **What did you learn?**
We learned that it is important to have a clear and efficient structure especially for each meeting (protocol, agenda) in order to make progress.
To be consistent in the communication and keep the documentation effectively organised.
As well keeping an eye on time management is very important.
- **What was the biggest challenge?**
Finding a proper way to communicate and share the work documentation correctly since face to face meetings were not possible because of COVID19. Most of our meetings were held online, as well as time difference was sometimes an issue.
Commitment of each team member.