



Business Project „Q+ YOU“

- **Project Client**
FH Kufstein Tirol – Sports, Culture & Event Management
- **Project Duration**
Two Semesters – it will be continued by another class
- **Project Goal**
Organization of an event, Social Media
- **What was the main focus of your project?**
Raise awareness about the LGBTQIA+ community in the FH Kufstein Tirol. Give voice to the members of said community and make everyone an ally!
For more check out our Instagram account @q_plus_you and our interviews (<https://www.instagram.com/p/CHVhgQOnMQV/>) & videos about the rainbow community in Austria: <https://www.instagram.com/p/CH3R5xZnGeE/>
- **What did the team members like the most? What did they enjoy the most?**
When people came out to us asking questions about their identity and sexuality because they heard of other life models, or when members of the community thanked us for giving them the opportunity to speak up.
- **Which personal interests or requirements should someone bring along for this project?**
Being open minded and critical of the cis-hetero normativity.
- **What did you learn?**
When people are given an opportunity, they take it, and the LGBTQIA+ community has a lot more allies than it knows.
- **What was the biggest challenge?**
Managing to run an event during COVID times and getting the local members of the community to participate and not rely only on international testimonies.