

Information on Admission

Sports, Culture & Events Management, full-time (University of applied sciences FH Kufstein Tirol) Study program code 0340

Introduction

According to § 4 para. 4 FHStG, the educational requirement for admission to a university of applied sciences master degree program shall be the completion of a subject-relevant university of applied sciences bachelor degree program or the completion of an equivalent degree program at a recognized domestic or foreign post-secondary educational institution. In the case that equivalence has basically been established and only certain supplementary qualifications are required for full equivalence, the director of studies shall be entitled to tie the determination of equivalence to examinations to be taken during the master degree program.

Definition of „relevant“

Relevant for admission to this master degree program are bachelor degrees with at least one of the following as core subjects, where the total of these subjects amounts to at least 30 ECTS credits: marketing, management and economics, sport, culture and event management or tourism and the leisure industry.

Common transfers

Students often transfer to a master degree program after having completed one of the following bachelor or university of applied sciences bachelor degree programs:

Bachelor degree programs/University of applied sciences bachelor degree	Higher education institution	Admission
Facility & Real Estate Management	University of Applied Sciences FH Kufstein Tirol	without conditions ¹
International Business Studies	University of Applied Sciences FH Kufstein Tirol	without conditions
Marketing & Communication Management	University of Applied Sciences FH Kufstein Tirol	without conditions
Sport, Culture & Event Management	University of Applied Sciences FH Kufstein Tirol	without conditions
Business Management	University of Applied Sciences FH Kufstein Tirol	without conditions
Web Business & Technology	University of Applied Sciences FH Kufstein Tirol	without conditions
Tourism & Leisure Management	University of Applied Sciences Krams	without conditions
Mass Media & Communication Science	University Vienna	without conditions
Public Management	University of Applied Sciences Ludwigsburg	without conditions

Applicants who have completed a degree in a different field to those listed but has professional experience in a relevant field may also be considered.

The language of instruction and examinations in the full-time master degree program is English. Therefore, all students must provide proof from a recognized institute that they have attained level C1. For more information regarding entrance [requirements language please click here.](#)

Responsibility for checking that applicants fulfil the admission requirements lies solely with the Director of Studies of the program Sports, Culture & Events Management.

Please note that only a limited number of study places is available for the master degree program. Therefore, the fulfillment of the educational requirement for admission does not constitute a claim to a study place. According to § 11 FHStG, an admission procedure shall be conducted at least in those cases where the number of applicants for a degree program exceeds the number of available places. The director of studies shall be responsible for designing the admission procedure.

¹ Conditions required in order to achieve equivalence as defined by § 4 Abs 4 FHStG

Please contact **Asc. Prof. (FH) Mag. Monika Kohlhofer (Director of Studies)** for any questions regarding admission.

Please note that this fact sheet will not be legally binding as regards admission.