



## Business Project „Q+ You“

- **Project Client**  
FH Kufstein Tirol
- **Project Duration**  
2 semester
- **Project Goal**  
Organization of an event  
Social media
- **What was the main focus of your project?**  
Our main focus is to be informative and raise awareness about the LGBTQIA+ community, in order to help people become allies of the community in the Fh and in Tirol.
- **What did the team members like the most? What did they enjoy the most?**  
Trying to understand the current awareness and the needs of the community, thinking of solutions to make our aim happen. But also be in a team full of good ideas and positivism.
- **Which personal interests or requirements should someone bring along for this project?**  
No specific requirements are needed except from being open-minded. Of course interest over and knowledge about the LGBTQIA+ community is a plus.
- **What did you learn?**  
To create a timeline and a project from roots, defend something you believe in, give life to a full event.
- **What was the biggest challenge?**  
Find out how to attract sponsors, limit ourselves in the creation of subprojects, think about how to attract people that are not interested at first.