



Business Project „Kurzfilmfestival 2020“

- **Project Client**
FH Kufstein Tirol, Sports, Culture & Event Management
- **Project Duration**
Two Semesters – it will be continued by another class
- **Project Goal**
Organization of an event
- **What was the main focus of your project?**
The main focus of our project was to entertain people and create positive vibes within every spectator that was present the day of our event. We knew that the situation regarding COVID was quite tough for everyone so our goal was to take our spectators' mind off the bad things and make them aware of the things in life we sometimes take for granted.
- **What did the team members like the most? What did they enjoy the most?**
The variety of all the tasks, seeing how much effort was put into the project in order to make it a successful event even though the circumstances were very tough.
- **Which personal interests or requirements should someone bring along for this project?**
You should definitely be passionate about this project because after all it is very time consuming. Secondly, communication is a must, information has to run smoothly between all members in order to be organised, and issues have to be thoroughly addressed when needed. If you like entertaining people and setting up something unique, then this is a project made for you!
- **What did you learn?**
Passion, communication and patience is key when it comes to organising an event. Make sure to be consistent when it comes to communication.
- **What was the biggest challenge?**
The biggest challenge was the whole COVID situation. We had many changes throughout the whole project (last minute cancellations, last minute venue pulling out, spectators not showing up the day of the event, no physical meetings possible, etc.) Communication was another challenge because it was not possible to meet in person. However, as soon as we all agreed when and where we would meet and exchange information, things ran much more effectively from there on.