

MAY WE PRESENT...

NAME: Verena Teissl

JOB TITLE: Professor for cultural management and cultural studies

WORKPLACE: FH Kufstein Tirol



What important experience have you only had in your professional life not in university?

To experience the happiness when an event succeeds and is well received by all: Audience, artists and funders

In which phase of a project or event do you see the biggest challenge?

In the concept development and financing

What do you think is one of the most important skills students need in the work environment?

Really understand the specifics of the cultural sector

Which mistake has turned out to be your biggest lesson learned so far?

Too much identification with the tasks

What words would you like your business project group and the other students to take with them on their professional journey?

I love opening things up for people through cultural offerings

What is your motivation to coach business projects?

To share know-how and support a delightful event

Most impressive characteristic of my business partner:

Motto for life:

To be pleasurable and grateful for all that I have received

