

Wednesday, 24. January 2024

Sparkasse Kufstein Banking Award

Sparkasse Kufstein, in cooperation with the University of Applied Sciences Kufstein Tirol, announces again the "**Banking Award**". The prize is aimed at students of the University of Applied Sciences Kufstein, who are writing their Bachelor's and/or Master's thesis in the field of **banking & finance**.

Submission conditions:

Only those Bachelor's and Master's theses can be submitted or considered for the Banking Award which have been submitted for assessment in the **last calendar year** (beginning on 30 September 2023) by 30 September 2024 at the latest and have been assessed with the grade "Very good" or "Good". The topics must be related to banking & finance in the broadest sense. Possible topics are:

- Recent developments in banking, including marketing, customer communication, human resources management, sales and digitalisation.
- Financing of SMEs incl. the advance of modern financing instruments
- (Credit) risk management at credit institutions and companies
- Money and capital market (instruments) incl. commodities and currencies
- Management accounting for SMEs
- Family businesses (e.g. business succession, digitalisation, internationalisation, etc.)

This is not to be regarded as an exhaustive list. Of course, other topics can also be submitted that are demonstrably related to Banking & Finance (this must be justified in the submission). The jury will decide whether this condition is met.

Submission:

Please submit all documents as pdf. files by email (see contact). Please note that only applications with complete documents can be considered for further evaluation.

- Copy of the Bachelor's or Master's thesis
- Curriculum vitae of the applicant student (please include a picture)
- Short summary of the thesis (please use the following [template](#))

Call for tenders



Evaluation and jury:

All submitted works will be reviewed by a jury of experts consisting of four members of the University of Applied Sciences Kufstein Tirol and the Sparkasse Kufstein and evaluated according to a standardised scheme. The participants will then be informed of the results.

Prize money:

The prize money is divided between the two categories of bachelor's and master's theses.

Bachelor theses	Master's theses
1 st place: 500,- EUR	1 st place: 750,- EUR
2 nd place: 400,- EUR	2 nd place: 500,- EUR
3 rd place: 200,- EUR	3 rd place: 300,- EUR

Confirmation of participation or certificate:

All participants will receive a certificate of participation. Students who finish in the top three places will also receive a certificate of participation showing the placement they have achieved.

Award ceremony:

The official presentation of the participation certificates and cash prizes to the winners will take place in November 2024. The exact date will be announced separately.

Contact:

Please submit the required documents by e-mail as a PDF to Prof. (FH) DDr. Mario Situm by 30 September 2024.

E-Mail: banking-award@fh-kufstein.ac.at

www.fh-kufstein.ac.at