

**Prof. Dr. Tienie Crous**  
**Emeritus and visiting professor**  
**Lecturer for Strategic Management II in International Business Studies**

## **Curriculum Vitae**

**Prof. Dr. Tienie (M.J.) Crous** is emeritus professor from the University of the Free State (UFS) in South Africa, currently teaching at the UFS Business School and a visiting professor to the University of Applied Sciences in Kufstein, Tirol, Austria.

His career started in a commercial bank, followed by an appointment in an agricultural co-op, the civil service, and as a schoolteacher, all of it in South Africa.

He started his academic career in 1982 as a lecturer in Business Economics, and was promoted to professor in 1992. In 1994 he was appointed as head of the department of Business Management and Unit for Small Business Development at the UFS.

He is a former dean of the faculty of Economic and Management Sciences, acted as Deputy Vice-Chancellor, and was also the head of Business Management at the UFS. During his management involvement at the university he served as a member of Executive Management, the EXCO and a variety of other leadership positions at the UFS.

In building his professional and academic career, and positioning himself as a specialist in his field, he paid various study visits to Europe, USA, Russia and China. During these excursions he delivered 35 conference papers, lectured at various universities and colleges, and networked with leading academics and other individuals. He is amongst others responsible for many research reports and academic publications, co-authored eight textbooks on management, delivered more than 150 popular and scientific papers at conferences and business seminars.

After 32 years teaching in higher education he left the UFS in October 2015, to be involved in free-lance teaching and selected consulting in the fields of general and strategic management, as well as the facilitation of workshops and planning seminars.

He was and is member of a variety of organizations and institutions, and also actively involved with organized business - locally, in the region and on a national level.

He specializes in general and strategic management.