

Information on Admission

Sports, Culture & Event Management (FH Kufstein Tirol) **Study program code 0340**

Introduction

According to § 4 para. 4 FHG, the educational requirement for admission to a university of applied sciences master degree program shall be the completion of a subject-relevant university of applied sciences bachelor degree program or the completion of an equivalent degree program at a recognized domestic or foreign post-secondary educational institution. In the case that equivalence has basically been established and only certain supplementary qualifications are required for full equivalence, the program director shall be entitled to tie the determination of equivalence to examinations to be taken during the master degree program.

Definition of „relevant“

Subjects relevant to this master's program are bachelor's degree programs or equivalent post-secondary education degrees in social and economic sciences (based on ISCED 2013, Fields of Education and Training 03/04), that cover the core subject areas of Marketing, Communication, Management and Business administration as well as Sports, cultural and event management/science or comparable subject areas (based on ISCED 2013, Fields of Education and Training 031/032/041), summarily treated in a total of at least 30 ECTS.¹

Common transfers

Students often transfer to a master degree program after having completed one of the following bachelor or university of applied sciences bachelor degree program:

¹ In addition, any qualitative admission requirements defined in the curriculum must be observed

Bachelor degree programs/University of applied sciences bachelor degree programs	Higher education institution	Admission²
Facility & Real Estate Management	University of applied sciences FH Kufstein Tirol	without conditions
International Business Studies	University of applied sciences FH Kufstein Tirol	without conditions
Marketing & Communication Management	University of applied sciences FH Kufstein Tirol	without conditions
Sports, Culture & Event Management	University of applied sciences FH Kufstein Tirol	without conditions
Business Management	University of applied sciences FH Kufstein Tirol	without conditions
Web Business & Technology	University of applied sciences FH Kufstein Tirol	without conditions
Energy Business or Energy & Sustainability Management	University of applied sciences FH Kufstein Tirol	without conditions
Industrial Engineering & Management	University of applied sciences FH Kufstein Tirol	without conditions
Tourism & Leisure Management	University of Applied Sciences Krems	without conditions
Mass Media & Communication Science	University Vienna	without conditions
Public Management	University of Applied Sciences Ludwigsburg	without conditions

Applicants who have completed a degree in a different field to those listed but has professional experience in a relevant field may also be considered.

The language of instruction and examinations in the full-time master degree program is English. Therefore, all students must provide proof from a recognised institute that they have attained level B2. For more information regarding entrance [requirements language please click here.](#)

Responsibility for checking that applicants fulfil the admission requirements lies solely with the Director of Studies of the program Sports, Culture & Events Management.

² Conditions required in order to achieve equivalence as defined by § 4 Abs 4 FHG.

Please note that only a limited number of study places is available for the master degree program. Therefore, the fulfilment of the educational requirement for admission does not constitute a claim to a study place.

According to § 11 FHG, an admission procedure shall be conducted at least in those cases where the number of applicants for a degree program exceeds the number of available places. The program director shall be responsible for designing the admission procedure.

Please contact **Asc. Prof. (FH) Mag. Monika Kohlhofer (Director of Studies)** for any questions regarding admission.

Please note that this fact sheet will not be legally binding as regards admission.

With the amendment to the University Act 2020, the so-called "University of Applied Sciences Studies Act (FHStG)" has been renamed "University of Applied Sciences Act (FHG)". Accordingly, a necessary editorial adjustment was made in this document the name FHStG was replaced by FHG.