

Testimonials



ITALIAN / CR MACHINERY AND EQUIPMENT CLUSTER

Customers are always more demanding. Currently, the possibility to have remote connection for the maintenance and the control of equipment is more and more required, but it is not easy to offer this service to the customers. In the end, digitization of product and lines, together with user-friendly interface, is fundamental.

GERMAN / CR MACHINERY AND EQUIPMENT CLUSTER



Anything that can be reasonably done here in the UAM makes sense for a healthy, growing company, and much will have to be done anyways because of the upcoming legislative changes.



AUSTRIAN / CR METAL AND METAL PRODUCT

Sooner or later, you have to do this double transformation anyway. Above all, I think the solutions should always come in a double package - sustainability should always be considered and it should not be separated from any digital implementations...

SLOVENIAN / CR BUILDING MATERIALS AND FURNITURE CLUSTER



On average, I think we are kind of aware where we stand with the digital... Whether with the green, we are less familiar...

Join the Future of Manufacturing!

Evaluate your digital and
green maturity with UAM

info@b2greenhub.eu

More Information

b2greenhub.eu

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Are You Ready for the Digital and Green Future?

Discover your digital and green maturity
with the User Acceptance Model (UAM)

Check Your Readiness Now!



b2greenhub.eu



What is UAM?

The User Acceptance Model (UAM) is a comprehensive framework designed to help manufacturing SMEs in assessing their current level of digital and green maturity, exploring areas for improvement, and setting a feasible path for transformation.

“UAM enables manufacturing companies to evaluate their digital and green readiness, recognize strengths and weaknesses, and move forward with structured guidance for sustainable growth”

Who is UAM for?

The UAM is ideal for manufacturing SMEs looking to:



EXPLORE AND IMPLEMENT DIGITAL AND GREEN TECHNOLOGIES FOR THE FIRST TIME



ALIGN EXISTING DIGITAL OPERATIONS WITH SUSTAINABLE, ECO-FRIENDLY PRACTICES



ACHIEVE A FULLY DIGITIZED AND SUSTAINABLE PRODUCTION ENVIRONMENT

Industries Covered

UAM has been piloted in various sectors, including *metal fabrication, food and beverages, electronics, and machinery.*

Why Use UAM?

REFLECT ON YOUR CURRENT PRACTICES AND PERFORMANCE

Encourages reflection on your current practices and performance.

DISCOVER NEW TECH AND MODELS

Explore new technologies and innovative business models.

NAVIGATE THE EVOLVING LANDSCAPE

Navigate the evolving landscape of digital and sustainable technologies with greater confidence and ease.

FOCUS ON THE MOST RELEVANT AND IMPACTFUL INITIATIVES

Focus on the most relevant and impactful initiatives that align with your business goals.

Key Components of UAM



MANUFACTURING OPERATIONS

Evaluate and enhance production efficiency through automation and sustainable practices.



INBOUND AND OUTBOUND LOGISTICS

Optimize the flow of materials and products while reducing environmental impact.



ORGANISATION AND MANAGEMENT

Improve leadership, decision-making, and resource allocation for better digital and green integration.



TRAINING AND SKILLS DEVELOPMENT

Equip your workforce with the skills needed for digital transformation and sustainability.

How Does UAM Work?

1.

Self-Assessment:
companies conduct a guided self-assessment using the UAM tool.

2.

Results Analysis:
highlights key areas for improvement in both digital and green aspects.

3.

Action Plan Development:
provides tailored recommendations to address gaps.

4.

Support & Monitoring:
continuous support and monitoring for long-term transformation.

Benefits of UAM for SMEs



NAVIGATE THE DIGITAL AND GREEN LANDSCAPE

Helps you stay ahead in the fast-evolving world of digital and sustainable technologies.



FOCUS ON HIGH-IMPACT INITIATIVES

Assists in prioritizing and implementing the most relevant actions for your specific goals.



STRATEGIC SELF-ASSESSMENT

Encourages reflection on your practices to make strategic decisions for growth.



IDENTIFY GAPS AND OPPORTUNITIES

Helps uncover areas for improvement and new opportunities for digital and green integration.



BOOST COMPETITIVENESS

Elevates your position in the market through digital efficiency and sustainability.