

Information on Admission

International Business Management (FH Kufstein Tirol)

Study program code 0342

Introduction

According to § 4 para. 4 FHG, the educational requirement for admission to a university of applied sciences master degree program shall be the completion of a subject-relevant university of applied sciences bachelor degree program or the completion of an equivalent degree program at a recognized domestic or foreign post-secondary educational institution. In the case that equivalence has basically been established and only certain supplementary qualifications are required for full equivalence, the program director shall be entitled to tie the determination of equivalence to examinations to be taken during the master degree program.

Definition of „relevant“

In any case, students who have completed a Bachelor study program in the field of business or who have completed an equivalent postsecondary study program will be admitted to study “International Business Management”. Subjects relevant to this master's program are bachelor's degree programs or equivalent post-secondary education degrees in social and economic sciences (based on ISCED 2013, Fields of Education and Training 03/04), that cover the core subject areas of Marketing, Communication, Management and Business administration (based on ISCED 2013, Fields of Education and Training 031/032/041), to be summarily treated in a total of at least 30 ECTS. In order to be admitted to the master study program “International Business Management”, students must provide proof of at least 6 ECTS credits in mathematics and statistics, 6 ECTS credits in economics and 15 ECTS credits in business studies in their previous Bachelor study program in business or their equivalent postsecondary study program.¹

Common transfers

Students often transfer to a master degree program after having completed one of the following bachelor or university of applied sciences bachelor degree programs:

¹ In addition, any qualitative admission requirements defined in the curriculum must be observed

Bachelor degree programs/University of applied sciences bachelor degree programs	Higher education institution	Admission ²
Energy & Sustainability Management	University of Applied Sciences FH Kufstein Tirol	without conditions
Facility & Real Estate Management	University of Applied Sciences FH	without conditions
International Business Management	University of Applied Sciences FH	without conditions
Marketing & Communication Management	University of Applied Sciences FH	without conditions
Sports, Culture & Event Management	University of Applied Sciences FH	without conditions
Leadership & Business Management	University of Applied Sciences FH	without conditions
Coding & Digital Design	University of Applied Sciences FH	without conditions
Industrial Engineering & Management	University of Applied Sciences FH	without conditions

Please note that only a limited number of study places is available for the master degree program. Therefore, the fulfillment of the educational requirement for admission does not constitute a claim to a study place. According to § 11 FHG, an admission procedure shall be conducted at least in those cases where the number of applicants for a degree program exceeds the number of available places. The program director shall be responsible for designing the admission procedure.

If work experience relevant for this Master study program has been acquired in the relevant fields following the completion of a non-subject-relevant study program, then applicants can nevertheless be admitted to the study program on a case by case basis. All courses and examinations of this study course will take place in English.

More detailed information on the language requirements can be found [here](#)

Please contact **Prof. (FH) Dr. Peter Dietrich (Director of Studies)** for any questions regarding admission. Please note that this fact sheet will not be legally binding as regards admission.

² Conditions required in order to achieve equivalence as defined by § 4 Abs 4 FHG.